

**STAGE
SCREEN**

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**RADIO
MUSIC**

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INSIDE PACS

Of Stage and Screen

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No. 9

SPANISH TALKIES 'BORED'

WORK OUTLOOK IMPROVES FOR ALL BUT GIRLS

Immediate prospects for work in the major studios is very promising. A survey of the situation brings forth the heartening information that jobs will be plentiful in all lines with the possible exception of chorus work.

All manner of pictures are scheduled to start into production forthwith and casting is going on right merrily, particularly in the dramatic field. While there is not much activity promised for musicals, yet most of the studios assure they plan one or two pictures with songs.

At UNIVERSAL 11 of their scheduled 20 are yet to be made this year. Most of them will be dramatic, with four comedies and two with John Boles to have songs, namely the "Merry-Go-Round" and "Resurrection." Along with their regular sched, they plan 18 foreign versions.

Throughout the industry, it appears to be a promising season for players who can speak one or more languages other than English.

Antipathy against a foreign accent seems to have lifted, and such players as Bela Lugosi and Paul Lucas have been coming prominently to the fore.

First to have scored with a European accent was Maurice Chevalier. Olga Baclanova and Greta Garbo have smoothed the way for the females, which also accounts for the growing popularity of Renee Adoree, Lily Damita and Jetta Goudal.

PAR. TO MAKE SIX

PARAMOUNT has announced six pictures to be made in September and three in October. "Right to Love" starts Sept. 1 and "New Morals" on Sept. 15. This studio also will devote most of its efforts to the serious drama, although it will do the usual number of musicals.

PATHE has no definite schedule, but will place its material in production as rapidly as acquired. They have not decided upon a set budget, nor have they placed any limit upon the amount of money to be used in production.

Pathe will start on "The Greater Love" and "Sin Takes a Holiday" next week. "Rebound" just acquired, will go into production as soon as the adaptation is complete. Execs state that while they may make fewer pictures this year, they will spend more money upon what they do make.

(Continued on Page 2)



CARLA TORNEY

Whose Girls will be at

LOEW'S STATE, Los Angeles

NEXT WEEK

DARRIEN IN FILMS

Frank Darrien will play Mr. Bixby, the masculine busybody in Edna Ferber's "Cimarron" for RKO. Although an old Duffy stage favorite here, this is Darrien's first screen assignment.

RKO SIGNS SPENCE

Ralph Spence is the latest writer to be signed by RKO.

ARMY IN TALKIES

Uncle Sam is going into the talking picture business. The U. S. Army has sent Lt.-Col. W. E. Prosser, of the picture division of the Signal Corps, to Hollywood to arrange for officers to study the technique of the talkies with members of the Academy executive and technical department. The talking pictures made by the army are to be used for army instruction.

RETARDS OPENING

SAN FRANCISCO, Aug. 28.—Paramount this week set back its opening day from Thursday to Friday because of stage show's opening at the Los Angeles Paramount.

JUNE CLYDE TO WED

June Clyde, screen actress, and Thornton Freeland, director, have announced their engagement.

RIDDLE SCREEN WITH BULLETS TO VENT RAGE

Because motion picture producers insist on using a stilted version of the Spanish language, a version particularly hateful to Latin Americans, critics and audiences of Latin America, from Sonora to the northernmost tip of Chili, have emphatically rejected the Spanish talking films made by American producers in Hollywood.

This condition has been growing for some time, but only recently an audience in one town "shot-up" the screen, while a picture was being run off, and "boos" are the general rule, whenever films are shown outside of the cultural metropolitan areas.

Reason is because the language used is so-called Castilian Spanish and represents to the Latin Americans in a form, all the arrogance and superciliousness with which Spain has always treated her former colonies.

The Latin American press is almost unanimous in its condemnation of the Hollywood attitude. Selected at random, here are a few of the more influential organs, which have cast vitriol at the first American-produced Spanish talkie shown throughout Latin America, "El Cuerpo de Delito," a version of "The Benson Murder Case."

Ilustrado, a picture weekly of Mexico City; El Universal, daily of the same city; Democracia, afternoon daily of Rosario, Argentina; Esmeralda, an illustrated weekly of Valencia, Spain; Excelsior, daily of Havana, Cuba.

These can be chosen as leaders in the journalistic fight against the standards of language, which well-meaning but woefully ignorant producers in Hollywood have attempted to foist upon Latin American audiences.

Matter of Diplomacy
The question, it must be remembered, is not one of the comparative artistic merits of El Cuerpo del Delito and Sombra de Gloria. It is a matter of diplomatic and cultural balance.

Latin America is offended because Hollywood producers have belittled the cultural standing of Latin America by asserting that Spanish is not spoken in the New World "only in dialect."

Inside Facts, in an exclusive interview with Jose Rodriguez recently, pointed out that the best

(Continued on Page 2)

YOU'LL SEE IT IN FACTS

THEATRE

'EQUITY' EDITOR HITS AT SLACK LEGIT METHODS

The following editorial is reprinted from the July issue of "Equity," official organ of "The Actors' Equity Association" and "The Chorus Equity Association." The article is reprinted because of its pertinence to legit business.—(Ed. note.)

"The legitimate theatre, as a whole, has never concentrated upon producing cheap and pleasant for its patrons. From time to time it has allowed such factors as uncomfortable theatres, precarious treatment of its tickets and unreasonable prices to erect barriers between prospective audiences and its theatres.

"By reversing those conditions and establishing theatres where tickets were readily available, at fixed and reasonable prices, which when entered were luxuriously appointed and comfortably staffed, the motion picture industry made huge inroads on these audiences.

"In some counts the legitimate theatres had an excuse. Undoubtedly there were factors in producing costs which were in their control. But by and large the legitimate theatre operated on the plan that: 'If it's a bit 'cheap' to get the traffic we need, it's a failure, close it up and look for something else.'

"But naturally it is employers, or their representatives or organizations which make surveys of conditions in their own industry, and recommend any changes which seem to be indicated. And the Actors' Equity Association is not such an organization or representative. It is, on the contrary, the representative of employees in the theatre.

"But since the producing managers have only begun to show the ability to cohere in an organization, they have been far-sighted and highly cooperative. Equity has felt justified in making occasional suggestions.

"It would be manifestly impossible to cover all the points of this question in the brief space at our disposal editorially. It is our intention, therefore, to discuss at this time only one phase of making it time to go to the theatre; the time of performance.

"Although the out-of-town visitors are the most spectacular group of theatre patrons, the plan of the audience at any performance in a New York theatre is made up of residents of the city and of dwellers in nearby communities. Increasingly it is an audience whose loyalty has been pushed further and further from its place of gainful occupation.

"For people who live in Brooklyn, or the Bronx, or the city where they live in Staten Island, New Jersey, Westchester and Connecticut, there is no inclination to return to their homes for dinner if a theatre party is on the program. Their schedule

DRAMA CRITIC HITS AT DRAMA

Here's a lad who wants to take his own punishment. Mince, Mince, a constant drama critic on Los Angeles Daily News isn't satisfied with his chance to pan the players, but is willing to take his chance of being panned himself.

He grabbed a principal role in Prometheus, a playhouse production, "Importance of Being Earnest," by Oscar Wilde. The Wilde play will be given at the playhouse's main stage, but Mince also has a lead role in the playhouse's little theatre, the "workshop."

Warner Bros. Scent Scheme for Stock Stock

DOVER, Del., Aug. 28.—Chief Justice James Pennell dismissed the receivership action against Warner Bros. Inc. after a motion of Judge Hugh Morris, counsel for the defendants upon grounds that the complaint was not verified nor properly signed by Ira Nelson of Boston, complaining stockholder.

Warner Brothers suspect a scheme aimed to force down the value of their stock. The plot, they believe is an attempt of the old Loew deal of last year, by which they were to purchase control of that enterprise from the estate of Marcus Loew at a price said to be \$100 a share, when, in fact, it was bought from under their noses for \$120 a share.

A galaxy of brokers then got busy and sold Loew's stock, hammering down his stock price, and the new purchase a terrific loss said to exceed \$12,000,000.

Revenue, perhaps, believing that the credit of this plot is so bad that a raid has been started on W. B. stock.

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SPANISH 'TALKES' DRAPEERS AND SHOTS

(Continued From Page 1)
market for American films in Spanish was Latin America, not Spain. In the first place, there are 80,000,000 Americans, as against 20,000,000 Spaniards. Second, all the 80,000,000 Latin Americans speak Spanish, but only a small percentage of Spaniards use that language. This sounds mysterious to those who do not realize that while in the Iberian peninsula there are five independent languages with their own literatures and publications.

As the popular movement, however, led by the press, is not all that Latin Americans have set on foot to produce pictures for the people of a continent of 80,000,000 population.

Some governments, among them Guatemala, Mexico, Bolivia and Argentina, are reported conducting, through their ministries of foreign affairs, either the production of films either in Hollywood or a Latin American Hollywood, or a Latin American actors and use themes more compatible with Latin American audiences.

R. Calderon, of the International Association of Cinematographers, says that Mexican audiences are quite ruled about the matter. In a letter to Jose R. Bohrer, and what he called "Sombra de Gloria," he asserts that as far as his bookings

Publicity Late for Baby

Oiga Bacalanova's long expected baby has arrived. It's a boy, nine pounder, born at Cedars of Lebanon hospital. The mother, a Russian, is a gawdita in celebration.

Publicity was spilled in advance by the Babylonian First Street. Not a whisper when it happened. First Street broke on Wednesday. Baby was born on preceding Friday.

BROADWAYITES IN NEW SHOW

Roster of former Broadwayites, who will compose the producing staff for "The Temptations of 1930," has been announced in detail by sponsors of the musical revue to have its premiere at the Mayan in September.

LeRoy Prinz, former associate of Earl Carroll, will stage the dances. Ted Snyder is preparing the music. Frank Davis is sketch director and principal comedian. James Brockman is lyricist and Bill Woolfenden is general production manager.

Snyder, who has scores of song hits, has been credited for discovering Irving Berlin.

"TOLABLE DAVID" CAST MADE UP

"Tolable David" is completely cast. The title role will be played by Richard Cromwell, a Columbia find. Joan Peers will have the part of the mother. She is a rookie from the N. Y. stage.

Supporting cast includes Henry B. Walthall, Helen Ware and Edna Bresce. George Dryden, Peter Richmond and Harlan E. Knight, all prominent stage and screen actors, will complete the line-up. "Tolable David" will go into production early next week with John G. Blystone directing.

Many who live just around the corner from the theatre, as well as the theatre itself, are getting theatrical producer and theatre manager of New York City the suggestion that on our night week the curtain be raised at seven or seven-fifteen. Such a curtain time would permit the audience to dine and then work and go immediately to the theatre. On such evenings the programme would be carried on nine-thirty and the members of the audience could catch early trains and be in bed by eleven o'clock.

"The reaction of producers and

MANNING JOINS EDISON IN ACT

Louise Manning, comedienne and dancer, recently of F. and M. features, has been signed by Gregory, of the team of Edison and Gregory.

The new act, billed as Edison and Louise, expects to be heard on the circuit soon. Gregory left the act in Washington, D. C.

WORK PROSPECT NOW BRIGHTER

(Continued From Page 1)
TIFFANY assured that \$13,000,000 has been appropriated as W. B. stock for the 1930 program, about double the amount of money spent during the year closing.

"The Third Alarm," started yesterday, will be the first of the 31 schedule, which includes 10 specials. Sixteen program pictures will be made as against 26 of last year. James Cruze and James Whale will do most of the directing on special. George Sidney is handling the first picture to start soon, as well as a great number of un-finished short subjects.

F. M. STARTS NOV. 1

FILM NATIONAL is preparing to resume production for next season in November, although making three foreign versions at the present time with 18 more contemplated. They anticipate spending four or five million more than they did last year on new production.

M-G-M are casting "The Great Meadow" now. Charles Brabin is now casting "The Great Meadow" now. Charles Brabin is now casting "The Great Meadow" now.

"The Southerner," with Lawrence Tibbett, will start in about a week. The picture, of course, be a musical but whether anyone other than Lawrence will sing is not known.

Several department stores that they begin "The Princess and the Plumber," with Charles Farwell, Monday. Alex. Gorda is directing. "Luxury," with a cast still having several spots to fill, will start in the near future.

W. Janet McDonald in "Stolen Thunder" starts Sept. 2 also. She will have one song in the opus. Hamlet, the Fiddler at the Gate, and Edmund Lowe's picture, "Stepper Newfounder," also starts.

of newspapers in general to that proposition has been most gratifying. Several managers have indicated their intention of inaugurating the new plan for the next season. A Staten Island newspaper, "The Advance," has promised to inaugurate the new plan for the next season. And others are expected to join the plan by the end of the year.

"And Equity has other plans to make theatre-going easier."

"SPANISH" TALKES DRAPEERS AND SHOTS

In Northern Mexico are concerned, any attempt to import the stage speech of Castillo has resulted in terrific "boosings," decrease of box office receipts, and a general screening抵制 with revolver shots.

From Rio Janeiro comes news that the Mexican government has ordered 5000, El Cuerpo del Delito lasted three days and Sombra de Gloria three weeks. Previous record run, 10 days.

Most significant of all, perhaps, is the article in Escenarios, of Valencia, Spain, in which the Hollywood tendency to cry down Latin America is severely condemned. The article is signed by subsidized journalists to wreck productions in Spanish by Latin Americans.

Quotations available are too numerous for this article. But as humorist incident, one may quote the episode which occurred recently in Bogota, Colombia, when Jose Vasconcelos, defeated presidential candidate of Mexico, visited that city.

BOOSTING FIVE THEATRES PLAYING DRAMA

Legit business is picking up. Five houses are open. Last week the "E" Capital with "Tetra for Three." In its closing week drew \$5500. Elliott Nugent in "The Poor Nut," now current, seems to have caught the fancy of the patrons for sell-out has been the order since the opening.

At the Hollywood Playhouse, Grant Mitchell in "The Champion" drew \$5000. This is an excellent show, and should have done better. The error seems to be lack of exploitation. Popularity of boxing here should have put over this picture had it been exploited, but it seems that the wrong clientele was wooed for it failed to draw. The picture is now being sold by Kohn and Dill open Labor Day.

Mayan will open in September with "Temptations of 1930." Belasco is now playing "It's a Wise Child," to fair business.

Vine Street will open next Monday with Dorothy McKay in "Cup O' Sugar," and the Egan opened this week with Maude Fealy and "The Missing Witness."

Blitzmore opened last Monday with Eugene Leonitch in "Condemned," for a past week. It will be followed by Katharine Cornell in "The Dishonored Name."

Other legit houses are dark.

MISS MCKAY IN COME - BACK

Dorothy McKay will stage her first determined effort at a comeback, when she opens at the Vine Street Theatre next Monday in "Cup O' Sugar."

Prominent in her support are Douglas Gilmore, Katherine Glynne, Barton Hepburn, Boyd Moore, Maurice Briere and Charles Moore.

On Sept. 2 week with Leo McCarrey directing. Several new pictures employing various types are listed to start later in September also. They are to be headed by Milton Sills, two new pictures, "The Great Meadow," Dan Clark, Chandler Sprague and Berthold Viertel are the directors assigned.

ANNINGS COMING

While WARNER BROS. close down Sept. 20, they still have with them a number of pictures for the 1930-31 schedule. It is definitely announced that the studio will re-open in the fall. The studio is not yet into intensive production.

There will be two musical comedies on the list, the new one by Oscar Strauss called "Adam and Evening," and the old favorite "The Kid." The latter, Douglas Gilmore will start a new comedy yet unnamed and Emil Jennings is still back and will make "The Kid" a success.

There is "Bad Women," a story of prison life, and four other social and comedy pictures.

TWO PREMIERES SET FOR SEPT.

Two motion premieres of new motion pictures for Los Angeles are set for Sept. 20. They are "The Cecil B. De Mille production of 'Madame Satan' and King Vidor's 'The Kid'."

It is not decided into which of the downtown and Hollywood theatres these two attractions will be shown, although it is believed that the Criterion and the Carthy Circle will be the theatres chosen.

De Mille's last picture, "Dynamite," is co-star with Reginald Denny. It is believed that the picture will be the star with Wallace Berry heading the supporting cast.

Inally, the Kid, Johnny Mack Brown is the star with Wallace Berry heading the supporting cast. The story is taken from the Walter Noble Burns novel, "The Saga of Billy, the Kid," with the Dialogue by Laurence Stallars.

PICTURE BIZ IN UPWARD SNAKE

FRESNO HOUSE CLOSES IDEAS TO SOCK UNION

FRESNO, Aug. 27.—The manager of the Wilson Theatre snapped right back at the stage hands' demands for increase in salary last week and handed every member of the crew two weeks' notice of house closing. Oliver, Albany, master of ceremony, and the stage band also received notices.

Fanchon and Marco units play Fresno on a split week with San Jose, breaking an otherwise long jump. It is rumored that Marco does not favor the stage shows being taken out of the Wilson. The house is a 2000 seater and packed in with the "flesh" programs.

Warners' Theatre, across the street from the Wilson, is understood to be far in the red and is running on a straight picture policy. This house formerly was the

If the Fox West Coast house should take out its vaude units, it is reported that Warners will run a five-act vaudeville bill, booked out of San Francisco.

KOLB AND DILL TO OPEN HERE

Kolb and Dill will open at the Hollywood Playhouse on Sept. 1 in a play called "Those Good Old Days."

This will be the first appearance of the comics in Hollywood. Last year they scored tremendously at the President downtown, and their popularity with the colony should insure business.

If they click, it is their intention to follow it with "High Cost of Loving," one of their recent successes of a few years ago.

In the cast of the present play, is Margaret DeLoitte, a former star, who will be seen for the first time on the stage here. Also, will appear Frandylin Farney, James Bush, Julia Blanc and others.

One of the features of the engagement will be a bar in the patio, where free beer and entertainment will be served between acts.

"KIKI" DECIDED MARY'S NEXT

Mary Pickford will make "Kiki" as her next picture for U. A.

Sam Taylor, who made two pictures for Miss Pickford—"My Best Girl" and "Coquette"—and the Mary Pickford-Douglas Fairbanks co-starring vehicle, "The Taming of the Shrew," will write the talking screen adaptation of "Kiki" and direct Mary.

Miss Pickford will start making tests this week and rehearsals are scheduled to begin as soon as a cast is recruited.

GLECKLER IN HEAVY

Robert Gleckler has been signed for a principal heavy role in the United Artists picture co-starring Dolores Del Rio and Walter Huston.

JOINS STUDIO

SAN FRANCISCO, Aug. 28.—Hazel Michael has joined the Metro-Goldwyn studio to manage and direct a dramatic class, as well as one for musical comedy work.

FILM STRIKE IN CAPITAL LOOMS

Washington, D. C., is facing a shutdown of all motion pictures on the first of September unless a satisfactory settlement can be arranged with the unions.

What the managers are asking is the right to abandon their orchestras. The projection machine operators have announced a sympathetic strike if the managers persist in their demand which would automatically close the houses.

GOLF ADOPTS SHOW TACTICS

Golf courses are going in for showman tactics.

A marathon contest is being held at a miniature on Wilshire boulevard, a girl being the lone contestant.

Jane Blossom, former Pom Cafe dancer, started going the rounds last Saturday. The stunt didn't draw at first, but caught on as the girl went into her third sleepless day.

HART PLAYERS AT BELVEDERE

After a two months' vacation following a consecutive run of three years at Warners' Egyptian Theatre in Pasadena, the Hart Players will open at the Strand in Belvedere Gardens for a two weeks' engagement, after which they will play a season of rotation dramatic stock.

Personnel of the Hart Players includes Wilbur Mayo, Audrey Phalen, Fuby Hart, Jack Brady, Joe Haggerty, Vayne Hart, Chas. Rutledge, Rose Graves, Millie Adele and Joe Kearns.

WOLHEIM WILL TURN DIRECTOR

Louis Wolheim has turned director. Not satisfied with being credited one of the cleverest comics and character actors, he will add to his laurels by swinging the meg.

RKO has given him his first assignment with a sea story to be selected, and Mary Astor has been chosen for the feminine lead.

Wolheim is the second actor that RKO has entrusted with directorial authority, Lowell Sherman being the other.

ANN SKELLY FLIES

SAN FRANCISCO, Aug. 28.—Following a telephonic message from the East, Ann Skelly flew from here this week to open Friday in the Hammerstein show, "Luanna," in New York. She was vacationing with Joe and Jane McKenna, currently at the Fox. She is the sister of Hal Skelly.

What the P. A. Says

By THE OFFICE COPY BOY

JOHN LEROY JOINSON, Universal—One of most pretentious social dramas—The dynamic player gives the best performance of her meteoric career—Fingerlings must match gowns and accessories—Add a cup of seedless raisins if desired and late in a quick oven—Have been heralded as the most distinctive beauties of the film city—A picturesque motorist folded up in his tiny new car—Has won a long-term contract—Accomplished some exceptional photographic and dramatic effects—Can't act at all without a machine gun obligato—Work stopped before it had begun—A large rattlesnake startled members of the company—Helen Twelvetrees and Lilian Tashman gave a fine performance of horror—The snake was evidently in a hurry—The bearded army of Hollywood began to storm the gates of Universal City—Virtually have fame and fortune tossed into their laps—Women's dresses and coats will be longer this winter—Necklines are changing, too—Mary Duncan went to buy a house, and compromised by purchasing a pair of Pomeranian pups—Harry has gradually become a master of the shimmering art—Talking pictures gave Bessie Love the break.

DON EDDY, RKO—Sixteen technical assistants, seven assistant directors, five script clerks, three cutters, and a comparable strong production staff will assist Wesley Ruggles—What do Alaskans do for fish after they can all the salmon and ship it away?

HARRY BRAND, United Artists—Film fans are beginning to ask for the kind of pictures they want—Requested permission to rob a suburban bank at night—A score of men and women stayed out all night—Most thrilling moment in the life of Una—One of the best known comedy character actresses on the American stage—Climax was carried in his own hand—Great guessing contest—Three Knights who tilted with fame—Six hundred different stage roles are credited to Spencer Charters—West had a property man catch an ordinary bat, and within a few minutes had the creature flitting from one point of the set to another, alighting and taking off again, with perfect timing for the camera.

LON CHANEY

Lon Chaney has taken his final bow and stepped behind the curtain into Eternity.

We, who knew and loved him well, are deeply grieved at his passing. From the day he first arrived in Los Angeles, stranded and seeking employment, to the very end, he was our friend.

Adversity did not daunt him. Success did not change him. He was above the effects of laudation. His greatness was in his fine character, which was reflected in his marvelous screen characterizations.

Lon Chaney was always the craftsman; he took his work as such and never glorified himself because of his fame.

He was reputed a mystery man, because his human nature resisted the pose of the publicity seeker.

He longed for the day he might retire into the seclusion of commonplace life. He detested the limelight and sought relief from public gaze by frequent trips to out of the way places.

Lon was a staunch friend, a good husband and a considerate father. He will be missed sincerely by his friends, co-workers and public admirers.

!!!ATTENTION!!! Motion Picture Producers JUST THE THING FOR THAT NEW PICTURE OF YOURS A NEW FACE

Don't Fail to See

Don SANTO



↑
HOW HE
MAKES THEM
LAUGH!
→
HE CAN
TALK!



↑
HE CAN
DANCE!
←
HE CAN
SING!

NOW Headlining R. K. O Theatre NOW
LOS ANGELES
A NATURAL FOR THE TALKIES

MOVIE HOUSES DOING BETTER AS HEAT ENDS

Theatres generally report a slight increase in ticket sales for the week just past. This is largely due to the weather, as well as the fact that vacations generally are over and families are returning.

In a great measure the number of excellent pictures being shown is responsible for good attendance. Seldom has there been such a splendid collection of screen fare offered at one time, and interest in the movies is returning.

Warners' Downtown takes the first rank with \$28,400. John Barrymore in "Moby Dick" is responsible. The business being done at this theatre has been so tremendous that the studio behind the picture over for a third week.

The Warner Bros. F. N. schedule of pictures for the next year to be alternately exhibited between Hollywood and the Downtown. It was the intention to strictly adhere to this policy, but the demand for "Moby Dick" has been so insistent as to cause the powers to break into their plan. It means that some picture will probably have to be satisfied with a week's run later on.

At the W. B. Hollywood, Joe E. Brown in "Top Speed" drew them up to the tag of \$27,900, the largest biz this house has registered in some time.

Loew's State, with "Good News," scored \$24,987.

Chinese in Hollywood showed a falling off with "Hell's Angels" in its thirteenth week, getting but \$16,288—about half of the opening week's collection. Cathay Circle also let go a bit, receiving \$15,996 for the third week of "Holiday."

In the first three days, "Our Blushing Brides" in its last week at the Criterion, elicited \$3485, which will mean about \$12,000 for the week.

Exygn is doing its usual bad business, attracting a mere \$2947 for four days, which will indicate about \$5000 on the week.

"Common Clay" at the Boulevard got \$4600 for its first four days, showing a possible \$10,000 for the week.

Fox Pantages got \$7990 with four days of "Love Among the Millionaires," indicating a about \$11,000 gross.

Paramount, with Ruth Chatterton in "Anybody's Woman," checked off \$26,000 while the United Artists, playing "Eyes of the World," reported \$10,002.

DELF WRITES ANOTHER

"For Bed and Board," the latest play to be authored by Harry Delf, will probably be produced on Broadway, with Delf, the author, playing the leading male role.

DIRECTOR HIRED

George Fitzmaurice has just been signed by Metro-Goldwyn-Mayer on a long-term contract.

Things We Can't Understand

By ARCH WOODY

Why George Stoll should not be up in the concert violin class

Why some producer doesn't capitalize on B. B. B.'s talent for gags

Why Jimmie Durand isn't a picture star

Why Bud Murray doesn't stop plugging Jack Shubert

Why Jay Brower isn't up where he should be

Why Harry Vernon's singing hasn't been appreciated by picture people

Why Bob Montgomery doesn't stick to light comedy

Why film studio dance producers don't produce

Why fresh shows went out of Warners'

Why Fatty Marcus didn't accept Horace Greeley's advice

That's all for this week. See you next week—NOW—P. A. R. S. O. N. S. D. O. N. T. T. H. R. O. W. T. H. A. T!

Picture Reviews - Previews - Shorts

By LOU JACOBS

"TOP SPEED"

FIRST NATIONAL PICTURE
(Reviewed at Warner Brothers
Hollywood Theatre)

Over two years ago, when Joe E. Brown was making his first picture for Columbia, Ivan Kuhn, his manager, stated to this reviewer that Joe E. was destined to become one of the greatest comedians on the screen. We put it down largely to managerial enthusiasm but after seeing "Top Speed" we must concede that Ivan has plenty of judgment.

This is about as funny a picture as could be desired and is made so principally by the antics of Brown. It is an unusually good story for a farce of this sort, has plenty of unique situations, good humor and a thrilling boat race with a lot of clever trick photography.

It tells about two broker clerks, who, at the end of their vacation camping out, decided the manner of a swell hotel and for one day, swank it properly. There they represent themselves as millionaires and the result is a couple of wealthy girls, one of whom's father is a speedboat enthusiast.

An impending race in which the old gentleman's boat is entered is to determine the future of the firm that built the motor. A crooked pilot is discharged and Jack Whiting wins the race and the girl while Joe E. captures her.

EXHIBITOR'S VIEWPOINT: Insure yourself against accidents and over laughing, for the danger of exploiting is to offer a prize for the one who guesses the exact number of laughs this picture draws from an audience, figures not counting. It is as sure fire a number as can be imagined by any patrons coming to the picture.

PRODUCER'S VIEWPOINT: Mervyn LeRoy should win the rank of ace comedy director by virtue of this picture alone. It has some very difficult sequences which LeRoy handled with excellent judgment, never allowing the humor of the play to be neglected for an instant. The photography with its trick features was splendid during the boat race, was splendid, while the dialogue and gags were excruciatingly funny.

CASTING DIRECTOR'S VIEWPOINT: No better cast could be conceived for farcical purposes. Jack Whiting in the lead was most acceptable. He was romantic looking and played with sincerity that furnished a nice contrast for Joe E.'s clowning.

Laura Lee was a good foil for Brown. She has a snappy, lively, all her own and white pretty, is not afraid to make a grimace if it serves for a laugh. Bernice Claire in the lead was satisfying. She sang in nice voice and looked the role of the debutante to perfection.

Frank Hugh gave a good account of himself as a persistent inventor, particularly when he got the chauffeur drunk. Rita Flynn had a small part which she played nicely. Edmund Breeze was en-

trusted with the heavy which was played with his usual aplomb. Cyril Ring played the small part of his son.

Wade Boteler, Edwin Maxwell and Billy Blitcher completed the cast.

"GOOD NEWS"

M-G-M PICTURE
(Reviewed at Loew's State)

If all the musical comedy talks were as clever as this one, there would be no decline in the stock of the tunes. With the songs interpolated in spots where they fit together with an interesting plot, well sustained and cleverly enacted, "Good News" is good theatre.

The story closely follows the play of the same name and the musical numbers were largely from that work. It is a college story with its motif a football game, a triangle love tangle and lots of pep.

The musical plot is naturally the Varsity drag which is done in a manner that will surely put new life into college singing.

The play is full of good laughs, Gus Gys getting most of them, in fact, Gus gys can run away with the picture. His style of humor is droll and unlike anything we can think of. This is Gus' first picture but he is certain to be a welcome addition to the galaxy of satirists hereabouts.

There are plenty of pretty girls scattered throughout and a football game with action, thrill and college morale.

EXHIBITOR'S VIEWPOINT: You will make no mistake in booking this one, for it has everything the customers want and much they don't expect. Its exploitation with college tie-ups now that school is starting and football season coming will make it a cinch to pack your house.

PRODUCER'S VIEWPOINT: This picture should help materially to bring back into favor the musical comedy type of film. More of this sort and you will receive the blessing of the music publishers. The direction of Edgar MacGregor and Nick Grinde proves them to be adepts at this class of entertainment. The mass scenes were handled with finesse and originality while the comedy angles and love sequences had a touch of humanity.

CASTING DIRECTOR'S VIEWPOINT: Stanley Smith as the lead was not a happy selection. He was far below conviction in both the athletic and love scenes, although his singing was very satisfactory. Cliff Edwards as the press agent was rather good, got a large med of laughs. Bessie Love as the girl was splendid. Her singing and dancing together with her pretty acting rate her in this picture as high as in anything she has done. Mary Lawler was sweet and pretty as the girl in the case and seemed to know what it was all about. Frank McGlynn as the opportunity would be one of the ranking character actors in the industry.

Jack Jackson and Lola Lane in lesser parts were quite satisfactory.

"EYES OF THE WORLD"

INSPIRATION PICTURE
United Artists Theatre

Of all the slushy, mushy impossible trash to incorporate into a film in this year of 1930 there is nothing by Harold Bell Wright the prize. Wright's maudlin sentimentality and improbable plotting went out of style with Laura Jean Libby and it was an error to try and revive it.

The story is not pretty, its love sequences are strained and it is the weak attempt of compromising virtue by appearance first and then by attack only to give the hero his chance to come in the nick of time to foil the foul villain. The story is woven around the character of a bold adventurer and a soul climber who feels strong in the end.

One is reminded that Clara Kimball Young starred in the silent version some fifteen years ago and melodrama could excite the girl's imagination. Today the cinema was aware of this sort of thing.

The direction of Henry King gives nothing to get excited over. There was nothing new nor unusual in any phase of it, just old talk and movement. The dialogue was as stilted as it is in the book and frequently the phrases were such as are never spoken by humans in this day and age.

EXHIBITOR'S VIEWPOINT: If there are any in your community who still admire the works of Henry King, you can't expect much from the current generation who detest this sort of a story.

PRODUCER'S VIEWPOINT: There is hardly any excuse for the making of this picture. It is that it is expected to repeat on the success of the silent. But that Clara when she was in the height of her success, then which had no greater at that time. Imagine an unknown trying to follow Mary Pickford in a talkie version of "Pollyanna" and you'll grasp what we mean.

CASTING DIRECTOR'S VIEWPOINT: The casting of this one missed particularly in the leading roles. John Holland was anything but the romantic figure that would turn a good young girl to fibbing disobedience. He was too plighted and showed no animation nor flashes of personality that would convince he could be anything of interest to a romantic girl. The leading role was a disdish by far. Her piping voice and timid youthfulness lacked maturity.

Perp Andra in the Clara Kimball Young role was the big surprise. She turned in an understanding performance. She looked the part and read her lines with a suavity and naturalness that was most gratifying. Her portrayal was the high spot of the picture. Nanee O'Neil was very disappointing. Her ultra dramatic voice with its stageyness was unfitting to the role of the scar-faced mother. Likewise, the stage technique of the tragedienne is not suited to pictures.

Among the men, the best performances were given by Hugh Huntley and Frederick Burt. As the heavy, Hugh was the actor played in a real and unstrained manner. His naturalness carried conviction and he looked the part thoroughly.

B.B.B. Says:

...

P. S.—The GELLAR is at 630 N. Street and Hollywood Boulevard. . . between Vine and Cahuenga. . . the show numbers are Granite 5382 and HOLLYWOOD 9153. Parking is free at the lot behind corner on GELLAR. THE CHEVROLET and SALES-SONS are there.

Thank You.

"ANYBODY'S WOMAN"

PARAMOUNT PICTURE
(Reviewed at Paramount)

This film is a concoction of matrimony, including another man and an ex-wife. The story is about a drunken lawyer who marries a chorus girl; he in the meantime, believes that she will make a better wife than his last, just divorced; she in the hope that the match would take her out of the want and despair of her situation.

The story constitutes just another picture with the work of Ruth Chatterton as the chorus girl and its distinguishing mark and the opportunity it affords Paul Lucas an aided excuse.

Nothing that Ruth has done in pictures equals her portrayal of the harassed chorine. She bleached her hair for the role and her attitude and reading of the hard-boiled lines constituted a characterization of the role.

Paul Lucas plays the rich man who falls in love with his lawyer's wife because she has come from some strange society and met the same hardships as did he in his rise. Ruth makes her heroine a battling girl, anxious to protect her virtue from her husband's friends. The scene at the supper when she gets drunk inadvertently and creates a scene was unusually well done.

A sequence when Lucas makes love to her with her husband arriving in time to catch the last words of his wife, ordering his best client that of the house, is perhaps the dramatic high spot of the picture.

EXHIBITOR'S VIEWPOINT: This picture will not only make additional friends for Miss Chatterton and Paul Lucas. It will not cause any particular furor.

PRODUCER'S VIEWPOINT: This film is particularly distinguished for excellent direction which perhaps saves it from utter mediocrity. Dorothy Arzner is deserving of much credit for what success it attains.

CASTING DIRECTOR'S VIEWPOINT: Clara Kimball Young in the leading role had an innocuous part. Virginia Hammond gave a very good portrayal of the society sister who does not accept her

new sister-in-law but is too good of a sport to reject her entirely. Juliette Compton as the ex-wife was splendid. Her acting had dignity and understanding and while the role was small, she milked it for all it was worth.

Others in the cast were Tom Purnell, Henry Gardner, Cecil Cunningham, Charles Givard, Sidney Bracey, Harvey Clark, and Gertrude Sutton.

NEWSREEL THEATRE LOS ANGELES (Reviewed Aug. 25)

Straight newsreel program with an occasional animated cartoon as a filler is the policy of this house. Theatre does a fair business at twenty-five cents all day.

About twenty news shorts were presented on the date reviewed, although reels are added and taken out intermittently.

Shown opened with an "Around the World Tour" via Zeppelin, again giving the customers views of strange lands from the air. There's nothing new in this, despite its being fairly interesting.

An unusual and realistic scene was that of a battle with a whale, whereby the actual capture of the whaling boat and the mammal is shown. Another realistic scene was the digging of a wrecked plane from a gas tank in which it had plunged. Corpses of the flyers were shown, but the reel was sped up to last motion, to avoid gruesomeness.

Other reels—some synchronized and some in the regular theme—(Continued on Page 13)

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INSIDE FACTS Of Stage and Screen

Short Shots At the News

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PICTURES RUINED BY TALK QUOTA

Finis Fox, brother of Edwin Carewe and writer of some of the biggest screen successes, puts his finger on a sort spot in an endeavor to account for the slipping interest of the public in the present product of the industry.

"People attending motion pictures are intelligent in the vast majority and do not like to have every little tingle of a story explained by word of mouth," says Finis.

He is absolutely right. More pictures have been ruined by a surfeit of talk than by a lack of it. In the old days, if the titles were tiresome or trite, one did not have to read them, but it is impossible to get away from the garrulous chatteries.

It seems all of the writers are trying to aid the producers in diagnosing the illness of the movies. It cannot be denied that there is something wrong, but what—Ay, that's the rub.

Robert E. Sherwood, in a recent issue of McCall's Magazine, believes that it is standardization. He believes that pictures are being turned out as Ford machines. He, too, is right.

PRODUCERS FOLLOW LIKE SHEEP

"Someone hits upon an idea and it clicks. Then every producer hammers at it ad nauseum. For example, Sherwood points, George Arliss scored in "Disraeli," and now we have a cycle of old men leads, until soon even Arliss will not be accepted. They killed off Adolphe Menjou, Charles Ray, Thomas Meighan, Mary Miles Minter, Connie Talmadge and numerous others.

Types, too, says Sherwood, is one of the curses of the cinema. A player who is formally identified as a type is doomed. Such a fate is now descending upon Will Rogers. For his first picture, "They Had to See Paris," he was cast as an American tourist. In his next and coming pictures he is similarly cast. Unless his versatility is taken advantage of, or another type of role, such as a senator, or a preacher or a hero or other native character is found for him, he will all too soon pass from the eye of popularity.

The rule also applies to the cycle of pictures. M-G sold with "Broadway Melody," and instead of other producers originating their own themes, there came such a plethora of back stage pictures as to sicken the audience against such pictures as a whole. It's too much of a good thing cloying the taste of the public.

JUST ANOTHER IRONY—GOLF

For upwards of a quarter of a century, motion pictures have been the prime favorite and the darling of entertainment seekers. They forced every other kind of amusement from the stage, Irish vaudeville, then the drama, then burlesque, then musical comedy, lately revues, went by the boards one at a time as pictures took firmer and firmer hold on the affections of the dear public.

The irony of it is that now, they in turn are being shoved into the discard by such a ridiculous toy as pee-wee golf. Mumblypeg could have done it, or tiddle-de-winks, or even ping-pong. In short, anything to capture the fancy of a grebe-headed, green-eyed, green-gaited that did not even waver before the onslaught of the free game, the excitement delivered at home via radio is shivering in the face of a glorified croquet game.

The answer is, when the play slumps, the box office naturally reflects it. To stimulate show business, stimulate shows. It is trite but true that it's always a poor season for a poor show, and there is no excuse for a poor picture when the proper intelligence is incorporated in its making.

Monotony is killing the goose that laid the golden egg. Originality and novelty is the medicine to save it.

WHY NOT GIVE THEM A NAME?

While Fanchon and Marco are the only ones presenting live talent in the local theaters, they are naturally the only ones offending at present. In justice to the acts and clever performers who compromise their Ideas, some effort should be made to give them individual credit for their work.

The other night in the "Gobs of Joy" Idea, the m. c. announced the names of only part of the acts. The others were left unknown. Now recognition for their work as as dear to an heart of an earnest act as is their pay check, and frequently more valuable. Many an act is willing to cut salary for desirable publicity breaks, but not to mention them at all, either in print or announcement within the theatre, submerges their personality to the audience as well as the press reviewers.

Samuel Goldwyn, film producer, and Lenore J. Coffee, a writer, were acquitted of a plagiarism charges by United States District Judge Sawtelle. Gabriel De Barolillo and Phyllis Waters Forbes, plaintiffs in the action, sought \$1,000,000, declaring that the screen play, "The Night of Love," was taken from a story by them called "The Christ of the Alley."

Norma Shearer, who, at home is Mrs. Irving Thalberg, this week made the mother of an eight-pound boy. Thalberg is production chief at M-G-M.

Mrs. Margery Wellman sued William A. Wellman, film director, for divorce. Mrs. Wellman stated in her complaint that her husband was addicted to the use of profanity and was of a jealous nature.

There is a very important communication in this office for MRS. LYDIA M. KUHLMAN. Anyone knowing her whereabouts please notify.

Helen Kane, stage and screen star, appeared before Referee Peter B. Olney to explain how she obtained 50,000 dollars, which creditors of Murray J. Posner and his bankrupt Bond Dress Company claim belongs to them.

Leroy B. Shield, radio musical director and Mrs. Katherine Williams Dolman, filed notice of intention to wed. Shield is a division of the R. C. A. Victor Company.

Margaret Ekdahl, "Miss America" of 1930, and Will Osborne, orchestra leader, have announced their engagement.

CHICAGO. — Lucrazia Bori made her first curtain-call in five seasons. When Virgilio Lazari, basso, became too rough while singing "Flora in 'The Love of Three Kings.'" He put too much enthusiasm in a scene where he is supposed to throw the diva over his shoulder. Mme. Bori fainted.

SPEED WRITING FOR THESPSIANS

Tuesday night of each week has been set aside by Jane Cowles Secretarial Studio, 735 South Grand avenue, for free lessons in Speed-Script Writing to members of the theatrical craft.

This system of ultra rapid writing is based on the use of ordinary script letters and is much more simple than the old post-hock and cursive shorthand. It can be learned in five days, taking about an hour a day of time.

Benefit of this system to script clerks, directors and executives as well as actors and others, whose work requires them to make notes, is inestimable. The notes are legible and can be read by anyone.

On Tuesday nights during the next two weeks, between 7 and 8:30 p. m., Jane Cowles will give without cost or obligation the first lesson or groundwork of the system to those who go to the studio with the advertisement published in this issue of Inside Facts.

THAT CERTAIN TOUCH

Peggy Prevost, sister of Marie Prevost, who, after contract M-G-M for the past two years, has been secured by the Tiffany studios to work under George Sigurd, chief of the property department. She will function as an expert in putting in the well known "feminine touch" in furnishings, details, and sign and other features of scenes.

LETTERS

There are letters at the Los Angeles office of INSIDE FACTS for the following:

ANTONE, Franco
BIDMEAD, Franco
BIDMEAD, Mr.
KUHLMAN, Lydia M.
CLAIN, Al
DECKER, Kirko M.
GRANSTEDT, Greta
PARSONS, Ruth
RIFKIND, H.

TEL-A-PHONY by JAMES MADISON



Hello, Kolb and Dill.
Hello, James Madison.

The other day a man entered the Congressional Hall at Washington and wanted to buy some motor oil.
Guess he mistook Congress for a gas station.

Hello, Ma Kennedy.
Hello, James Madison.
What was that row between yourself and Almee?
The nose knows.

Hello, Moran and Mack.
Hello, James Madison.

I always rest my mind between Saturday and Monday.
A sort of weak-end holiday.

Hello, Vera Gordon.
Hello, James Madison.
Was Mayor Jimmie Walker in the war?
If he was, that explains why it was late.

Hello, Mack Sennett.
Hello, James Madison.
What is Rockefeller's favorite hymn?

"Oily, Oily."
Hello, Four Marx Brothers.
Hello, James Madison.

Why has the Prince of

Wales started in again to ride horseback?

Because, now that the Duchess of York gave birth to a daughter, the Prince must fall for a bride.

Hello, Constance Bennett.
Hello, James Madison.

Dr. Frisk states that man has three outlets for his energies: alcoholic intoxication, love and work.

The trouble with some men is that they forget the last two.

Hello, Mitzi Green.
Hello, James Madison.

I understand there is a war-tan for your young man "stealing" the last Clara Bow picture.

Don't be a meenie.
Hello, Jimmie Lyons.
Hello, James Madison.

I understand that in the Colorado State Penitentiary there are 3000 men and only two women.

Correct, but the warden states those two women cause more trouble than the 3000 men.

Hello, Harry Zehner.
Hello, James Madison.

One mother in Hollywood claims she sold beer to feed her babies.

That's what I call being raised on the bottle.

SNACKS of FACTS

Sitting in on the Irving Mills night at the George Olsen night club... Irving, dapper and debonaire, meeting the press... Jack Dempsey and those million dollar hands telling a story... And the lady at the next table wondering how Jack's dancing partner's hands felt lost in his... Estelle Taylor, his charming wife, also relating a funny one... and despite the hosts of star they still remained the center of attraction... Jack's boyish grin winning everyone present.

Eleanor Barnes, brilliant drama critic, captivating with her magnetic personality... and her co-worker, Hal Rorke, the young and efficient chief editor of the "Herald," also among those who thrilled to the tuneful melodies of Duke Ellington's boys... The talented new Paramount star, Lillian Roth, paying a gracious thanks to the columnist for a well deserved tribute... together with her mother... and a dazzling brunette beauty, Lillian's sister Ann, who couldn't possibly miss... with that famous Roth smile... that centered upon her... Oshins... also in the Roth party... lucky boy... Lillian will be seen in "Animal Crackers," the M-G-M "brother" new film.

Don Eddy and Billy Gibbs, the R. K. O. press purveyors and incidentally two of the best copy writers in Hollywood, seeing that Irving Mills's guests were well taken care of... and Billy Gibbs, together with Eleanor Barnes, runners-up in the dancing contest... such talent... and not under contract... Joe Frisco, cigar and all, graciously allowing the other couple to win against him and his partner... and closing to the amusement of the packed house... Sally Blane, Pauline Starke and Jack White... thoroughly enjoying the evening also... The Gittleton Boys, guests of honor, taking advantage of a night off before the rush on the new legit shows flood their various agencies...

Frank Fay, Low Brown, Lew Price, Grant Clark, with their various parties... applauding the gyrus trio... Dave Wolfe and Jack Russo, fortifying themselves with a drink... and the place now hardly recognizable from its former stand... Bobby Goldstein, who, with his brother Leonard, were there looking after their various interests... Babby is associated with... Lyman, the drummer, who was also there, getting an awful of the band... Mike Levi was on hand, tripping the light fantastic with what master maestro and emcees, Ben Bard, and his charming mistress of finances, Ruth Rorke, thoroughly enjoying the secrets of the cuisine...

Clarence Brown, Sally O'Neil, Molly O'Day... looking like the provincial million... Edna Hazzell, the actress, and his talented wife... Pierre Carré, violin virtuoso, rehearsing with Estelle, eighteen-year-old prima donna... the latter also visiting the editorial room.

Gregory and Louise driving their chariot... and giving the cub a lift... Lawrence Grant, Robert Edson, Jack Whiting... at the opening of "The Poor Nut"... J. C. Nugent, co-author of the play, taking a bow... Charles Miller, political editor of "Herald," electioneering for Ralph, Golden and Lyons... Ben Dillon worried... three apartment houses... two hundred and forty apartments... one vacancy... Max Dill smiling at last... he starts work Sunday. Ah those good old days... Magie... Max Asher presto! Universal make-up man... Phil Rock studying Japanese... must converse with his new star, Mykoto...

Mike Newman re-resident of Los Angeles... measuring them for ushers' costumes... Walter Kolffeld now managing the Newswell Theatre... a clog in the wheels of progress... Marco takes a fifteen-minute rest... Bill Simons with a worried look... the new Leighton's luncheonroom... like Postum, there's a reason... For sale, one reducing machine... Lost, one waistline... See Monte Carter... Carey Chandler boosting Judge Valentine...

Harold J. BockManager
PHONE DOUGLAS 2213**FAIR BUSINESS
FOR BAY CITY**

SAN FRANCISCO, Aug. 28.—The city's many conventiongoers and sailors having left after a strenuous session, the waterfront settled back to normalcy again, and picture house business continued at its previous average pace. With but one exception, the Paramount, all houses were at their usual level.

Public with Ruth Chatterton in "Arbuthnot's Women," together with George Dewey Whigham on stage in the Ken Whitmer musical of the same name, gave show, did excellent business, starting on a record breaking pace, and holding up to better, than average returns.

Shifting of opening day from Thursday to Friday made an eight-day week and final closing of the intake is expected to show about \$27,500 gross, which is eight or nine grand over usual. "Let's Go Native" follows.

Fox continued at its usual with Ramon Novarro in Metro's "Call of the Flesh," Fanchon and Marco's "Gems and Jams," Idea and Walt Rosner, concert orchestra conductor. Forty-second thousand was the record. Current picture is "Man Trouble."

Second week of M-G-M's "Our Blushing Brides" did a good \$19,000 and continues for another seven days.

Marx Bros. in "Animal Crackers" Par. at Public's California, tapped the bell for a \$20,000 intake, while the St. Francis with "Way of All Men" did around \$8000.

Orpheum had Universal's "Little Accident," and did fairly well with show, showing on the register. Wagon's Embassy did a fair enough \$7200 on "Double Cross Roads," and is now showing "The Office Wife." "Western Front" bowed out after three weeks at the Davies to the tune of \$6500. "High Treason" now in.

BURLESQUE IS HIT

SAN FRANCISCO, Aug. 28.—Warren Irons' burlesque policy at the Capitol has met with considerable response from San Franciscans. Presence of the fleet last week gave the house about its best business to date. Johnny Goldsmith is manager of the house.

NEW BAND ROOM

SAN FRANCISCO, Aug. 28.—Bill Bickett has opened up his Turk Street band rehearsal room and is making it available for acts and musical organizations wishing to practice there. He is painting, decorating and making the place acoustically perfect.

GIRLS AT EMBASSY

SAN FRANCISCO, Aug. 28.—Happiness Girls, eight-piece female band, is at Wagon's Embassy on Monday nights, substituting for Liborius Hauptmann's orchestra. Pauline Dugard directs.

VOIGHT IS BACK

SAN FRANCISCO, Aug. 28.—Fred Voigt, Fox exchange manager, is back at his desk after a month's vacation spent in Honolulu.

ANN HOFMANN

DANCE STUDIO

Announces That
ANDREW MCFARLAND
Is Now Teaching Advanced
Ballroom and Tumbling at
her studio, 1151 Market St.,
San Francisco.
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For Appointments

**Oakland
Pickups**

OAKLAND, Aug. 28.—Blake stock company of 12 people opened last week with the remodelled Fremont suburban house with "Hello Everybody" the initial piece. Policy is one show nightly with a Sunday matinee, operating at a 50-cent top.

Jack Blake heads the company, which includes Wallace R. Starke and is managed by Homer McClellan. J. D. Barnes is booking the cast.

Bert Levy has been named press agent at the Orpheum, succeeding Paul Brook.

Closing at the Fulton, Richard Eilers has joined the Calix stock company at El Paso, Texas.

Even the pulpit is doing it now. Influenced, no doubt, by the flood of musical comedies on stage and screen, the Rev. Lloyd Thomas of the "Trinity Episcopal Church" is offering lessons in tap dancing along with his sermons. Daisy Wright, no less, is the instructor.

Leo Carrillo will do "Lombardi, Ltd." at the Dufwin following the current two weeks of "Rebec," Cy Woods' new play.

George Ebeby and Ed Hogarty's guest star season has caught on at the Fulton where Patsy Ruth Miller opened last week. Miss Ebeby's "Rebec" is in its first week and Belle Bennett follows. Scott Kolk and Lex Lindsay are being retained to head the supporting cast. Kolk has acted heavily with the women.

Phil (Pony Boy) Lampkin caught in the saddle. Herbie King viewing Billy Knox's sea-going scow—and Billy plenty proud.

Kingviewing Billy Knox's sea-going scow—and Billy plenty proud. Kingviewing Billy Knox's sea-going scow—and Billy plenty proud. Kingviewing Billy Knox's sea-going scow—and Billy plenty proud.

JACK, ALEXA WED

SAN FRANCISCO, Aug. 28.—Jack Petty, trumpet in the Paramount orchestra, was married recently to Alexa Whitwood, former member of Fanchon and Marco's "Ivory" Idea. Romance started about six months ago when Miss Whitwood came through here in "Ivory" when Petty was in the Fox orchestra.

FWOLVER SWITCHES

SAN FRANCISCO, Aug. 28.—Maurice Fowler has left Public's California, where he held the theatre's first idea. Romance started about six months ago when Miss Whitwood came through here in "Ivory" when Petty was in the Fox orchestra.

MARQUARD CHANGES

SAN FRANCISCO, Aug. 28.—Don and Rita, dance duo, has returned to the Cafe Marquis, succeeding Jean and Jacqueline, who sail for Australia shortly. Bob Reid is out as m. c. and featured soloist. Lee Carroll's orchestra opened this week.

STARR IS BACK

SAN FRANCISCO, Aug. 28.—After an absence of several weeks Henry Starr reopens in the Hotel St. Francis dining room as an additional attraction. He joined the entertainment. He will double from the National Broadcasting Co., where he is on the air regularly.

**PICTURE STARS
IN S. F. SHOW**

SAN FRANCISCO, Aug. 28.—George Holland is slated to bring "Young Love" into Erlanger's Columbia for a September 1 opening, with Marceline Day in the lead. Only other film role in the play will be handled by Mae Busch.

**NEW THEATRE
CHAIN FORMED**

SAN FRANCISCO, Aug. 28.—After retiring from show business for several years, Tony Lubelski is making a re-entry by associating himself with Mervyn Price in the taking over of a quarter of California theatres. Title of the chain will be Affiliated Theatres, and the first is the Sutter, 1400-seater in Sacramento.

House is being equipped with Western Electric, and is slated to open in September under a second-run picture policy, operating at 20 and 30-cent tariff. Other houses will be acquired later.

Lubelski will act as general manager and Kenneth Lubelski, his son, will be house manager of the Sutter.

**TRIP TO PARIS
PUBLICITY GAG**

SAN FRANCISCO, Aug. 28.—Heard's cutting service, Cecil Bullitt, has tied up with the United Artists' publicity department to stage a local gag, along with others, on a "free Trip to Paris." Stunt is a publicity gag for the forthcoming Gloria Swanson picture, and is getting some nice publicity and pix in the daily.

**JANE WAGNON
IS IMPROVING**

SAN FRANCISCO, Aug. 28.—Jane Wagon, 16-year-old daughter of W. B. Wagon, who was seriously injured in a recent auto accident, is on the road to recovery following a long period of unconsciousness in which little hope was held for her life. Father operates the Embassy and Davies theatres.

**PICTURE FIRM
INCORPORATING**

SACRAMENTO, Aug. 28.—Incorporation papers were filed here this week by Rogers Productions, Ltd., \$1,000,000 Hollywood picture firm, headed by Charles R. Rogers, Harry Joe Brown and Julian F. Kearns.

**LANGAN AND SELBY
WED IN HARTFORD**

Arlene Langan and Norman Selby, dancers in Fanchon and Marco's "Sunshine" Idea, were married at the Fox Poli Capitol Theatre, in Hartford, Conn., during the run of "Blurred Lines" Bridges' new week, according to reports received here.

Geo. T. Hood

THEATRICAL MANAGER

Address:
Inside Facts, Suite 594,
935 Market St., San Francisco

"A LITTLE SMILE"

Words and Music by
GEO. B. L. BRAUN
(A Fox Trot Sensation)
CONCORD PUBLISHING CO.
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**Market St.
Gleanings**

SPOTLIGHTS
Frank L. Newman on his way to lunch... he's a busy Publicist who knows the wrinkles of show biz... incidentally, he's confused a lot with Frank N. Newman... who is no slouch as a showman in his Fox Oakland managerial capacity... Harry Santley in from Los Angeles to talk with Harry Gourlain... Al Dubin, in for a brief visit, is tickled pink over his onion song "Dancing Tears in My Eyes"... Paul Crowley will start the new year right by taking a wife... Virginia Clark's heart dropped anchor this week... Jo Mendon dropping into the office... closely followed by Tiny Epperson, director of 300-people m. c. at the Dan's... Cy Trobbe feels the call of the great paint.

Claude Sweeten, who bats the Golden Gate's excellent orchestra, trying his hand at baby golf... along with Walt Sullivan and Doc Stitt... Mickey McDonnell... looks mighty tired... and he's passing the cigars already... which appears to be rubbing things somewhat... Greater Talkie Season was started in Frisco in '19 by Herman Wolber... this week's... Doug Richardson scuttling up Market Street with a balloon in his hand... after three weeks... Charles Ruggles in town for a day... That after-theatre gathering at Louis Platt's summer home, where Louie and the missus provide hosts par excellence... and where Charlie Manning sounded the death knell of jazz... John Smith impersonated Charlie Manning... Richard Foster spent most of his time in the kitchen... Ken Whitmer loaded up on roast lamb... Suzzette on tomatoes... and Joan Gaylord and Betty Duggan on lions... Mary Fuldor disappeared... Emil Sturmer and Bob Lee broke out in a palsy paralytic... Bill Eberington was all s-writer over his wife and the green olives... Hal Nicolai held an international conference... Frances Huntley was very quiet... Whatever has become of Al Sather... the 1640 Boys, Tommy Monroe and Bob Allen, taking in a ball game... Dan McLean of the Fox El Cap, George Taylor of KYA also there... Don Thompson and Ernie Smith doing some fine radio describing of the game... Famous Lies of Show Business: "My material is absolutely new and original!"

GOES GOLF COURSE

SAN FRANCISCO, Aug. 28.—Barney Poetz, manager of the El Patio Ballroom, is planning construction of an indoor pee-wee golf course on the first floor of the Market street dance place.

SAN FRANCISCO, Aug. 28.—An eighteen-hole pee-wee indoor golf course is being constructed in the Portola, Market street house, on which Public holds a lease. Frank O. Long is the builder. Portola once was one of the city's leading houses, being the first house to open downtown after the 1906 catastrophe. Herbert Rothschild once operated the theatre and with the profits from it, in conjunction with the Denham estate and Herman Wolber, built the nearby California. Portola has been closed for several years.

SAN FRANCISCO, Aug. 28.—Roland Cornelius and orchestra have closed at Robert's at the Beach.

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**RECORD PRICE
WAR LOOMING**

SAN FRANCISCO, Aug. 28.—Heavy competition from lower priced records in the same field may force nationally recorded recording companies to slash prices on their discs, well informed music men believe.

Entry into the local field of the new 15" "Hit of the Week" records, cut in New York by the Durium Products Corp. and using such name brands as Phil Spitaler and others, is seen as another force that ultimately will down prices on such records as those of Brunswick, Victor and Columbia.

Durium records already are big sellers in the East, but have just started here. According to dealers handling the product they're expected to appear on almost every cigar, music and magazine stand. Sales on the discs are quite good. They are of cardboard composition and only one side recorded. This week's release is of "Anchors Aweigh" with Spitalny's orchestra.

Locally the Pacific Coast Record Corp. is putting out a flexible record called "Flexo." To date, Flexo has been utilized primarily in the radio advertising field and is rapidly available to the public. The price is much higher. Golden Productions is offering a half dozen types of selections to theatres at this price.

Public Theatres, here and in most other cities, offer a 50 cent two-sided record sale in the theatre lobbies. Sale is fair in this city on what is generally conceded to be good recordings by okay entertainment, most of which comes from Public ranks and is offered in a way that lets everyone know it.

While all these products may not make much of a dent in 75 cent recordings, as put out by Victor, Brunswick and Columbia, music men figure the one way out of the hole for the triumvirate, which has been undergoing a decided slump in sales lately, is to slash their prices.

GOLF IN PORTOLA

SAN FRANCISCO, Aug. 28.—An eighteen-hole pee-wee indoor golf course is being constructed in the Portola, Market street house, on which Public holds a lease.

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**REGARDLESS OF THE TYPE SHOE OR SIZE YOU
WEAR "WE" HAVE IT WHEN YOU WANT IT!****Dance Art Shoe Co.**

Theatrical Footwear Headquarters
WARFIELD THEATRE BLDG.
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Phone, or Send for Our New Catalogue

"A LITTLE SMILE"

Words and Music by
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HIRSCH - ARNOLD

BALLET MISTRESSES
created and costumed all dance numbers now on tour Fox Circuit with
E. & C. M. "Brunettes" Idea SAN FRANCISCO

STUDIO—546 SUTTER ST.

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Theatrical Footwear
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CHAS. and DAWN

STAGE AND CLUB PRODUCTIONS—GIRL REVUES
1141 Market San Francisco
Phone Underhill 2808

REVIEWS COMMENT

Behind The 'Mike' With The Microphone Club

By JACK PARKER

The local radio stars are preparing for the annual radio show at the Ambassador Auditorium next month and it looks as if the boys and girls are to be the center of attraction this year. A good man is to be behind the mike as program director and official-announcer, our friend Glenn Dolberg of KJH, and a better man for the job would be hard to find.

It seems that we made a blunder last week when we let it be known in this department that Don Wilson was engaged to someone, I did not know who, but we found out much of our bluntness that Mr. Wilson had been married for the last four years. We hope that the publicity given the matter will not start a battle in the Wilson home; in fact, I will explain in person to Mrs. Wilson if Don says the word.

The Four Sailors, a harmony foursome that made the fans spend many nickels last Wednesday night on the Microphone Club Frolic in calling for requests, will be back with us this week on the same program. The boys have toured in vaudeville for many years and are favorites from coast to coast.

Have you tuned in the Packard Twins on KFI? The team is made up of our dear friend Polly Grant Hall and Weldonov. This piano team have become fast favorites on KFI and KECA and will be featured each week.

The following list of popular songs were requested by the fans during the week for the Mike Club Frolic. The songs are listed according to the number of requests: "Mancing With Tears in My Eyes" (Witmark). "Moonlight on the Colorado" (Shapiro-Bernstein). "Bye-Bye Blues" (IrvingBerlin). "Confession That I Love You" (Berlin). "Tonight" (Crosby). "Deep in Your Heart" (Shapiro-Bernstein). "Just a Little Closer" (Robbins).

A team that will be heard to beat is June Parker (no relation to the writer) and Nell Larson of KJH. They work well together and with June's voice and Nell's organ and piano work, you have great entertainment.

KFWB is a station that is on the upgrade with the fans. This station in the past has put out some very ordinary programs, but now they seem to have turned over a new leaf and some great programs have been released in the past month or two. One of the chief attractions, I think, is Vernon, the former Chicago tenor.

In this department we try to give notice to the most-deserving artists and radio stations. We admit that we may have a favorite or two, but we will give every one a break.

The Microphone Club will have their own candidate for queen of the Radio World's Fair to be held in New York City. The young lady to be entered will be announced next week on the frolic and in this department.

Emily Hardy, radio and concert singer, formerly of this city and now of KPO at San Francisco, has been entered for the post of Radio Queen of the Radio World's Fair from the Frisco station. Good luck, Emily.

"The Life of a Radio Singer" is the title of a book soon to be published in Chicago by Allen Foster, formerly of a St. Louis radio station.

Dr. John S. Davis of the Glendale Sanitarium in Glendale, Calif., has been appointed medical director for the Microphone Club of America. Dr. Davis has been the personal physician for many motion picture stars, writers and radio favorites.

THE RADIO SHOW EDITION OF INSIDE FACTS WILL SOON BE ON THE PRESS, AND WE ADVISE ALL WHO WANT SPACE IN THIS SPECIAL EDITION TO MAKE THE CALL THE WRITER AND HE WILL CALL ON YOU TO MAKE THE PROPER ARRANGEMENTS FOR YOUR ADVERTISEMENT.

Alice Allert, secretary to Carl Lamont, local BIG SHOT in the sheet music game, will be heard on the Mike Club Frolic this week. Alice is much liked by the artists that depend on the publishers to get up in the new songs, and Alice has a big smile for everyone, no matter how worn out she may be after the long hot days that we have experienced this summer.

BOB MURPHY

Bob Murphy, famous monologist, told me that he got enough material for the next monthly comedy session, THE COMEDIAN, to last the year's season. Perhaps the fact that this session contains James Madison's new comedy monologues, gags, etc., may have something to do with it. THE COMEDIAN is small but good. No. 3 is now on sale. Price \$1. Yearly subscription for \$9.50. For \$15 will get the first 3 issues and a full year beginning with No. 4. Money back if you say so. Send orders to the publisher.

WALTER LONDON

P. O. Box 139, Vine St. Station
Hollywood, Cal.

RAIOLAND

CHATTER NEWS

Rumors Heard About Closing Stations Here

Rumors have been current this week that several local stations are to be discarded by the Federal Radio Commission very soon. This part of California will be hard hit, according to the reports. Even now, some of the stations who have seen the writing-on-the-wall, are trying to get out from under by selling out.

Radio Sparks

By The Tattler

This department seems to have become the subject of much wondering WHO. Last week we published a bit about a certain radio star, who had a little to say before going on the air, and I think not less than 15 persons called up to say what they thought of us for publishing the story about them. They all took the article as a personal slam. JAMES, serve the ginger ale.

A well known radio star from the East told me last week that he had to pay quite a sum to get a job that he now holds at a local station. He has to pay so much each week to a certain wise boy to hold his job, that he knows that said star keeps his mother and the whole darn family that said gent, who makes this young man fork over half of his pay each week, should be run out of town.

The publicity man of a local station called me on the phone to tell me that his station pays all their artists. We in return say to him, director, PROVE IT—IF YOU CAN.

KEEP RADIO CLEAN—if you so-called artists, who depend on SMUT to put over your act, think that you will win fame that way, tune in the better class programs some time and see in performance. The only way to make the grade is to keep your act CLEAN.

We have seen that the radio stations in the last week and found much to our disgust, that the entire act was littered with jokes and that the rules are used only in joints found on MAIN STREET in Los Angeles.

TEN DAY RULE PUT IN FORCE

A new rule at KFI-KECA obligates all artists to submit programs ten days in advance and to return in performance. Reason: too many newspaper breakbacks for sudden changes, and not enough time for station execs to exercise a much-needed censorship for plugs, repetitious tactics and so forth.

HERSHOLT IN EPIC

Jean Hersholt will portray one of the important roles in the sound version of the old silent epic, "The Third Alarm," directed by Emory Johnson. Others cast are Anita Louise, James Hall and Paul Hurst, Johnnie Ward, Brothers.

Michael Curtiz has been assigned the direction.

STAGE AND SCREEN EMPLOYEES—LEARN

JANE COWLE'S
SYSTEM OF

SUPER-SPEED WRITING IN 5 WEEKS

A SHORT SHORT SHORTHAND—Easy to Learn—Easy to Pay

This Ad Entitles You to a FREE Lesson

PHONE FOR APPOINTMENT

JANE COWLE SECRETARIAL STUDIOS

735 South Grand Avenue

Phone Tucker 9186

Los Angeles

San Francisco Radio Notes

SAN FRANCISCO, Aug. 28.—On September 8 KYA will begin a special presentation of one of radio's favorite celebrities, "Harper's Corners," which will be on the air each Monday night.

We've always thought Walter Bunker was one of the crack radio announcers of the bay district. Now KERC bursts out with the announcement that Bunker has been named chief announcer of that Don Lee station. Incidentally, Walt is a reformed actor.

Experimenters are being made at KJBS with an electric piano pickup which gives promise of developing into a new type of musical instrument. Results so far obtained give a sound which is like a combination of harp and piano. Using the new pickup a pianist must be sharp and clean out in his fingering, for the instrument will detect an error in a glaring way, but entirely new effects are possible with a musician who studies its tone.

Tommy Harris, latest addition to KERC's staff, is contributing some fine vocal work to that station's ether wave offerings. He sings in a Jolsonesque manner and a recording of "The Goodbye" an independently published tune, is exceptionally good.

Harry Bechtel, KYA announcer and continuity writer, will leave soon to spend two weeks in his shiping grounds at the Northwest. He was m. c. for some time at the Capitol in Vancouver, and for more than two years was in stock there.

Arthur Gage, educational director for NBC's Pacific division has left for New York to attend a conference called by Dr. Frances C. Clark, chief of the educational department of RCA-Victor. Garbett will tell Dr. Clark's staff of the Pacific division of the educational work and of how music appreciation is taught in California schools with the aid of music.

Among NBCists who have returned from vacations are Eva Gabor, director of the Rembrandt Trio, and Dorothy Dunes Dimm, cellist with the same organization. Grace Sanderson Michie, whose "Miniature Biographies" are an NBC feature, has just returned from a motor trip throughout the Northwest.

One of Greta Gahler's best programs from KYA is the Orpheus Ensemble, on the air every Saturday night from 10 to 11 p. m.

FILM RECHRESTINED

"Body and Soul," current Tiffany production, has been given back its former title of "Extravagance."

"Extravagance," directed by Philip Haskin, has in the cast Lloyd Hughes, Owen Moore, June Collyer, Dorothy Christy, Jameson Thomas, Owen Lee, Robert Agnew, Eddie McPhill, Joan Standig, Nella Walker, Martha Mattox and Arthur Hoot in principal roles of A. P. Younger's story.

"EX-MISTRESS" FOR W. B.

Ben Lyon and Mary Nolan will have the leading parts in "Ex-Mistress" soon to be filmed by Warner Brothers.

IRENE RETURNS

Irene St. Francis, night club entertainer, is back in town after a year's absence in the East. While in Chicago, she danced at Colindale's.

JOE

CYNTHIA

DOAKES and DOAKES

in
"SONGS AND JOKES"

Broadcasting Over

KFRC

San Francisco

RADIO CELEBS LINE UP FOR 'ETHER EXPO'

Radio artists are going for the annual Radio Show to be held at the Ambassador auditorium September 1 to 6 like "nobody's business."

The show has always had their support and this year more of them than ever are consenting to entertain.

Artists from KFI, who will go over the air from the auditorium, are Chay Clark, Jess Lee, Arthur Lang, Felipe Delgado, Jeanne Dunn, Helen Guest, Leila Isbell, and the Packard Concert Orchestra with Lyon Moore directing. Stars from KJH, who will lend their talents to the show, are Charlie Wellman, Neil Larson, Ted White, Sammy Carr, Hale and Derry, Carl Omoron, Ira Hunsacker, Gordon Briggs, Bob Bradford, Pearl Hunter, Halida Delid, Claire Van Nostrand, Ray White, and the KJH Ensemble, Kenneth Niles, Ebra Aliman, Jane Parker, Wesley Tourtellotte, Herscov, and the KJH Ensemble, and Raymond Page and his 35-piece orchestra.

KMPF will send a well-known gang of entertainers to the show with Hank, Zeke, Tallfeller, Ezra, Dave, and Len, otherwise known as the Beverly Hillbills, topping the list of such stars as Carl Nixon, Marion Davis, the Just Kids Club, Dot Day, the MacMillan Troubadours, and Mac Cook and Benny Light. Other celebs of the ether have not been announced yet by the station publicity writers.

KTM BOYS TO WHOOO IT UP

KTM Ranch Boys are going to ride in the La Fiesta de San Auguste parades September 4 and 5. They're going to gallop down Broadway and Hill street in true cowboy style. They'll be there all time that they are not just studio ranch hands. Lena, the colored cook of the KTM Ranch, will ride in state in an old spring wagon.

PARKER AT KFI

Jack Parker, for the past ten months a member of the KFI staff, has joined the Don Lee Radio System. Jack will be heard on the Ballard Crooners program each Wednesday night.

KTM REACHES FAR

According to Glenhall Taylor, station manager, hardly a day passes the KTM doesn't receive at least two or three fan letters from Australia or New Zealand.

NEW RADIO SCHEDULE

Starting this week, the "RKO Theatre of the Air" will be an NBC broadcasting feature, two new Tuesday evenings, Friday, from 10:30 to 11 p. m. each week.

TIFF SIGNS DOROTHY

Dorothy Sebastian has been chosen to play opposite Rex Lease in the latter's first western starring vehicle, "The Utah Kid," for Tiffany.

Frank Howard Clark wrote it and Richard Thorpe will direct.

HAVE YOU HEARD BILLY VAN?

At KFWB, Hollywood

NEW RADIO GAG IN HOLLYWOOD

Pickups and Viewpoints

WHY DOES RADIO DO IT?

When the motion pictures went in for music and singing, it engaged some of the best musical directors, who knew voices and their limitations, and artists were engaged because of their fitness for a part.

The radio has had more mixing experience, but it still commits unpardonable crimes with voices. The other night we heard a sickly tenor sing the prima donna's aria from "Mile. Modiste." The idea of a man singing this song at all is repulsive, but to hear it badly done is an abomination.

There seems to be too little attention paid to the vocal fitness of the singer for the song. The staff singers of the first string stations know their stuff and rarely, if ever, offend, but the extras who slip onto a program, possibly thrust on, by some sponsor or edged in by a friend who aims to satisfy a misplaced ambition, are the ones who induce listeners to turn the dial pronto.

There are enough good voices available so that no song needs be sung poorly or out of character. Sacrifice a song, but never a singer.

MORGAN ANALYZES RADIO NEED By RAY R. MORGAN

The radio audience wants to laugh. And yet, the rarest thing on the air is an artist who can get the laughs. Because this ability is rare, it is highly paid. If you can do it, radio will make a fortune for you.

Technique of getting radio laughs is totally different from stage technique. Chic Salew is funny on the stage, but he wasn't funny on the air. Radio listeners couldn't see his rube make-up, his facial expressions, or the other Chic Salew "props" that helped put his act over on the stage.

Duets of radio "comic" acts are submitted each week. Studios listen to them. Occasionally they try one on the air. Most are dismal failures, simply because they are not funny. And yet, good entertainment on the air is rare enough to cause comment when an exceptional program does come over.

Here are some of the reasons why radio entertainers sometimes miss fire:

If a number is played over the radio in the same tempo as played in the dining room or theatre, it seems slow when heard over the loud speaker. To sound "normal," radio numbers must have the tempo stepped up appreciably.

Voices with tremendous quality sound good ordinarily, but radio has a tendency to accentuate tremolo, and makes some voices with this quality unattractive.

Sound effects over the radio are difficult to achieve. The rustle of a piece of paper sounds like the roar of Niagara Falls, but to get a sound effect to simulate, over the air, the rustle of paper, that's another matter, and it hasn't been solved yet.

Radio continues of today are making use of sound effects to help the dramatic action, because limitations of music and dialogue alone are obvious. The script may call for three seconds of silence heard the sound of footsteps and squeaking shoes, or the sound of a Spanish dancer prancing on a tabletop.

If the sound effects are realistic and lifelike, they contribute greatly to the program. However, if they do not ring true, the effect is ludicrous, and the entire program may become laughing stock.

Radio offers the artist a new medium, the opportunity of playing before audiences larger than that of the combined theatres of the world. It offers pleasant, remunerative work, and a real opportunity for personal fame and publicity. The radio field is crowded with mediocrities. It boasts many genuine celebrities. The gates are wide open for artists who will in a few years be as famous on the air as Barrymore, Pickford or Marilyn Miller are on the stage or screen.

DUKE ELLINGTON BACK TO PALACE

With completion of sequences with Duke Ellington and his famous "Cotton Club" orchestra, in the Amos and Andy picture for RKO, Irving Mills, owner and general manager of the band, has completed arrangements for a return engagement at the Palace Theatre in New York, opening September sixth. The last appearance of Ellington and his orchestra at the Palace, was six weeks ago, and because of their popularity, were held over another week.

HAM STARTS WORK

Lloyd Hamilton started on his second Hamilton production under the direction of Educational studios yesterday at Educational studios.

GAGE PICKWICK FEATURE BOSS

Frank Gage of KTM has been promoted from program director to feature director for all three stations operated by the Pickwick Broadcasting Corporation.

Gage will have charge of such features as the Ranch Hour, the Pepper Box Revue, Frankie and Johnnie, and other novelties.

Glenneth Taylor, manager of KTM, will assume the duties of program director of the stations. He will be assisted by Don Allen.

KNX-IES

Fire in a moving picture studio almost destroyed part of the plant when the first takes of the new series of "shorts" being made by Horse Fly and His Wranglers, feature entertainers of KNX, Hollywood, were being kept continuously the cowboys' films were saved along with others.

For the year ended July, 1930, the Rev. Ethel Duncan of KNX received a total of 1,050,053 letters from her listeners.

To handle the flood of mail, the Rev. Duncan employs eight young women.

She gives advice to inquirers. * * * "Lem Berger," nee Loyal Underwood, resides over the studios of the new Thursday evening program at KNX, entitled "Lal-O-Gras."

The innocent sport in this hall hour is to shoot the leading character, at the conclusion of each of the five or six episodes which make up the broadcast. "Lem Berger" practices doing with a .45 * * *

Aware of the advances in studio construction being made in the moving-talking picture industry, KNX, Hollywood, located on the Paramount Pictures lot, is having its main studios revamped to conform to the latest discoveries in acoustics. * * *

Glen Dale, popular tenor of KNX, Hollywood, has left the station temporarily to go to New York, where he has been cast for a leading role in the "Greenwich Village Follies," to be staged in September. * * *

Ralph L. Rogers, creator of the "Mr. and Mrs. type" of radio program and numerous other copyrighted broadcasts, was a visitor at the studios of KNX, Hollywood. * * *

KNX was the first station to broadcast a "Mr. and Mrs." program, and Rogers, who resides in Boston, found much to recall in his famous characters' past life when he talked with Eddie Albright and Georgia Field, who have enacted the skits since KNX started them, five years ago. * * *

"SILVER HORDE"

William Davidson and Parnell Pratt are additions to the cast in the RKO Radio Pictures production of Rex Beach's "The Silver Horde," which George Archainbaud is directing. Others are Evelyn Brent, Louis Newman, McCrea, Raymond Hatton, Jean Arthur, Gavin Gordon and Blanche Sweet.

Radio Program Reviews

PEPPER BOX, KTAB SAN FRANCISCO (Reviewed Aug. 13)

Pepper Box, conceived and staged by Helen O'Neill, is near the top of the radio marks as Wednesday night feature over this Pickwick station. Two hours of entertainment includes a variety of offerings, ranging from piano solos to sketches—and too much of the latter is just what's the matter with the program. Bob Roberts handles the two hours in a pleasing, forceful and free from custom style.

Opened by Sunny Gohan singing "Little Red School House" backed by Helen O'Neill and ensemble, a bit too loud over rest of orchestra—Lou Emmel singing "Wonderful Girl Friend of Mine." Then into "Chili Peppers" with instrumental offering. Earl Turner, directing vocal ensemble in excellent manner, followed by Walter Rudolph, doing "Cheer Up and Smile."

"Seeing New York Through a Magnifying Glass" an oral trip around the city conducted by Sam Hayes, was atmospheric enough but not very convincing or entertaining, and considerably in need of the shears. Sunny Gohan chanting "A Little Smile," okay. Ding Dugan, radio editor of the Oakland Post-Enquirer, in interesting history of natives who have made good in the big cities—cleverly done and good.

Half hour minstrel show next. Vocal evening, pretty lengthy. Harry McKnight tenoring "Silver Threads Among the Gold," in nice voice. Then, in the channel in dialogue song "Let It Alone." Male voices doing "In the Evening by the Moonlight." Jack Riley, a male voice, doing "The Old Folks at Home." Lou Emmel vocalizing "On the Mississippi," followed by John Teel singing "Little Gal" and nice. Orchestra then plays "Around the Corner."

Rupert Kemp in an entertaining Scotch character song. Here the program sagged considerably when a pair of lengthy sketches and a pair of classical tunes followed each other. Too much talk entirely. Could have been slashed in quarters with much better result.

J. L. Pattison in a detective agency skit, doing Jap, black face and tough characters. Terribly long. Most of it, and entirely too long. Then Madeline O'Brien's bit song "Chanson Provencal," a bit heavy for this type of program, but well done, nevertheless. Vocal ensemble in "Indian Dances." Here the program has been in. Then Pattison and Lou Emmel in any army sketch, running more than 15 minutes, and so far as the writer is concerned, without a laugh. Chili Peppers and then Sunny Gohan singing "Some Rainy Afternoon," closing with considerable dialogue. John Teel and Madeline O'Brien, singing on. Beats Mr. Rogers' Rupert Kemp in another Scotch character song, and finale.

Best tonic for the Pepper Box is to make it more peppery by minimizing the talk, condensing it, and making it more form and making it a lot funner. An occasional instrumental solo would help a lot. Routining of numbers wants to be

NAUGHTY RADIO AS LATEST GAG PEPS UP PARTY

Hollywood, always on the alert for a new gag or gadget, has now

It's a microphone, attachable to a radio set, and connected with a 20-foot cord. Handler, who should be a nifty monologist and a quick ad libber, gets into the next room with doors shut behind him.

He depresses a button on the mike, to cut out the station and to cut himself in.

Then he begins. He announces a forest fire sweeping down on the vicinity of a cabin adding to someone at the party. He parodies some radio announcer, known to everyone in the room. He has the announcer tell a hot secret on somebody present, or he may tell a risqué story, shocking everyone that such things are put on the air.

Man selling these things here, not only acts as agent, but is hair trigger, who lives up to bad parties, when engaged by the host to slip some comedy into a radio program.

His ad lib. helps sell the gadget. Everybody gets a laugh out of the gag, except the radio announcer. Some of them afraid they get in bad with their wives, if someone doesn't stop the guy.

watched. Pepper Box is a neat program, that, by careful nurturing, can be built into a whole of a thing. Speed, that's the trick. **BOCK.**

PHILCO HOUR KTBC, SAN FRANCISCO (Reviewed August 22)

Half-hour program arranged and presented by R. A. Brower of the Philco Radio Company, in co-operation with the Paramount Theatre. Talent from the Paramount used to the mutual benefit of the theatre and Philco.

Opened with song and announcement on the tone qualities of Philco. Ken Whitmer, bar, m. c. and orchestra in "I. O. U." sounding nice over air. Ed Magill singing, "If I Had a Girl Like You," with "Tid Climb the Highest Mountain" interpolated. A bit loud and mixer had to cut down a bit.

Whitmer doing a trombone solo, "My Heart Stood Still." Beautifully done and it came out of the set like a million dollars. Plug for Philco.

Benay Venuta chanting "Swing" in a "Hemlock," revealing a knowledge of mike technique.

Magill, again, doing "On the Alamo," plug for the Paramount, Pauper, King, and great. Whitmer and orchestra in "Little White Lies." Philco plug. Benay Venuta chanting "Swing" in a "Hemlock," revealing a knowledge of mike technique. Magill, again, doing "On the Alamo," plug for the Paramount, Pauper, King, and great. Whitmer and orchestra in "Little White Lies." Philco plug.

A nice program. **H.A.L.**

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DOLIN CONCERT SAVES THE DAY FOR FIFTH AVE.

SEATTLE, Aug. 28.—Business this week in Seattle was just average as the hot weather continues to keep the folks flocking to the beaches and golf courses.

The Fifth Avenue came first because of the excellent symphonic concert presented by Max Dolin and the fifty-piece band. With "Common Clay" and the fine music that pleased everybody, the concert rang to the tune of \$20,000, which is not bad.

Paramount, with the two Black Crosses going to war, came in second with a nice pleasing total of \$18,000. Stage show helped somewhat.

The Orpheum, with a good bill, headed by Milton Berle and a picture called the "Little Accident," took in a spicy \$15,000, considered fine for this emporium.

The Fox did disappointing business when West Coast officials decided to switch Garbo's "Romance" into this house for an extended showing. This was a bad procedure, and they found it out to the figure of \$6,000. Owen Sweeten had a swell concert lined up for the folks.

Music Box, with the first week of "Journey's End," did satisfying business, collecting \$12,000 in tolls for the week.

Blue Mouse, with the Colman opus, "Raffles," also did good biz, taking in \$10,000. Consequently the show will be held over another week.

Met did fair, with "Grumpy" snatching \$4,900, which is not bad for the house.

The dancers are still on their vacations, but it is expected that the dance biz will pick up by next week. The Trianon still holds lead as far as collecting customers are concerned.

SYSTEM BUYING NEW EQUIPMENT

SEATTLE, Aug. 28.—A program which contemplates the investment of \$300,000 in new equipment for Northwest Broadcasting System stations KJR, Seattle; KEX, Portland, and KGA, Spokane, was announced this week by A. E. Flering, new president of the Pacific Northwest Radio Company, following a meeting of the board of trustees.

Immediate spending of \$75,000 for KJR is provided in the building plans when the Federal Radio Commission grants a construction permit, which the Seattle station applied for some time ago. Installments in the other stations will proceed as rapidly as possible.

HIP TORN DOWN

SEATTLE, Aug. 28.—One of the city's famous theatrical landmarks fell this week to give way for a modern garage building. The Palace Hip, which once housed many popular attractions, is no more.

BESSIE IN FILM

SEATTLE, Aug. 28.—Friends of Bessie Hill in the N. W. were pleased to see her "singing in the rain" comedies at one of the show shops this week. She was formerly a favorite in musical stock here, appearing with the old Will King company.

KAUFMANN EAST

SEATTLE, Aug. 28.—Sam Jack Kaufmann, former m. c. at the Fox Broadway in Portland, was transferred to the Fox in Brooklyn, N. Y. Kaufmann formerly held a spot in the East before coming West at the Fox in Washington, D. C.

CAREWE GOES SOUTH

Edwin Carewe, film director, left Hollywood today for Dallas, Tex., on a brief business trip.

WILLIAM BACK; EN ROUTE EAST

VANCOUVER, Aug. 27.—William Faversham and his wife arrived in Vancouver from Australia on a C. P. R. liner last week, and after a day in the city left for New York, where he will begin rehearsals in "The World and His Wife."

Mr. Faversham said show business in Australia is "shot," there being only one musical comedy and one dramatic show, playing in the whole of Australia.

When of working, Mr. Faversham and his wife visited picture theatres, and they are playing to half houses. He has been here since Christmas, 1929, when he sailed from Vancouver for a tour of that country.

BUSINESS BOOM AT VANCOUVER

VANCOUVER, Aug. 27.—The Capitol is doing well, the current stanza with Paramount's "Manslaughter," while "Journey's End" is in its second week at the Dominion and still stacking them. The RKO Orpheum has "Women Everywhere" on the screen and the four-act bill of vaude is handled by "The Berkoff" and Bert Walton. Business at this spot is also good.

GOLF HITS N. W.

VANCOUVER, Aug. 27.—There are now about thirty-five miniature golf courses in the city, with a like number of buildings, and they are going under cover for the winter. The local theatre boxoffices have not felt the competition to the extent predicted when the little fellows first made an appearance.

ROW NEARS END

SEATTLE, Aug. 28.—Negotiations are now on the way for a settlement between the theatrical union and Joe Danz, operator of the Embassy.

Notes Along Fifth Avenue

Gus Renstrom becoming a stable boy . . . Horses, Horses Horses . . . Art Swartz up from L. A. . . . and giving the music counters the general look-over . . . Milton Berle visiting Max Dolin . . . just a couple of childhood chums . . . who grew up to be headliners . . . Alma Roscoe and Al Keighly taking the pooch out on an airing . . . Madge Rush getting dated for the New Year's event at the Davenport, Spokane . . . proving that she must be nice to be dated six months ahead of time . . . Dick Allen smashing his car . . . trying to smash Barney Oldfield's record . . . Tiny Burnett in a gray suit looking over the Times board for news . . . also being a par for his house . . . Emma Jane Epke scheduled to arrive . . . to leave again . . . Miss Dillon collecting dough . . . and getting it . . . by a copyrighted method . . . Jim Glemmer backstage helping Gus with the animals . . . show business gives one that wide experience . . . Bob Armstrong in for a bite . . . Ray Watkins ditto . . . and squelching the press for lack of publicity . . . Harry Mills being gaudy . . . when it comes to this man, there should be a song entitled, "Reaching for Mills and Not Finding Anyone There" . . . Starr Dudd kidnapping the heavy brunette and not getting away with it . . . Bob Murray holding conference . . . as usual . . . Vic Gauntlett getting out working and worrying about the fishing season . . . poor fish . . . Dave Himelchoff having his hands full of Leo, the lion . . . Everhardt Armstrong going out for the day . . . Joe Roberts in the "Pig" for a meal . . . Bernard Reiter in the same place ordering meat balls with sauerkraut . . . Art Simmons to New York . . . Jerry Green

TWO ASSAULTS TAKE PLACE AT THEATRE DOORS

SEATTLE, Aug. 28.—Two cases of assault occurred near union theatres this week in Seattle.

W. W. Barton, electrician for the Paramount, was struck by an alleged picket of a newly organized "union," whose policies are against that of the labor union.

The other had a woman in the case, who appeared in front of the Orpheum, with the opposition's banner causing a battle and a call from the emergency hospital.

Prosecutor Colvin promised action, if any more trouble is caused by the opposish.

BLIND MAN HEADS OPERATORS' LOCAL

SEATTLE, Aug. 28.—Basil Gray, of the Operators' Union, has been elected to the board of executives on the Central Labor Council. Gray is afflicted with blindness but nevertheless carries on his work well, and is highly regarded in his position.

Gray has done good work for theatrical interests in the Northwest in the past.

WIDE SCREEN IN

SEATTLE, Aug. 28.—John Hamrick has put in a new sound device. The Music Box now boasts one of the large screens. Hamrick pioneered talkies in the N. W.

doing double duty . . . with a smile . . . Ted Harris planning campaigns for this winter . . . at the Trianon . . . Johnny Northern ahead of the McElroy music . . . into Idaho.

BREHANY IN S. F.

SAN FRANCISCO, Aug. 28.—Jack Brehany is here as manager of Triangle Film Corp.'s "Birth of a Nation" which opens a four weeks run September 1 at the Geary at a \$150 top. Show will have an atmospheric prologue with some fifty people. After the business, California engagement, show will open at the Biltmore, Los Angeles.

DANCE TEACHERS

SAN FRANCISCO, Aug. 28.—California Association of Teachers of Dancing will hold its annual convention here September 7 to 9, inclusive. Dance Art Shoe Co. will stage a fashion show of the newest in dancing shoes and accessories in cooperation of Selva and Sons, Inc., for whom Dance Art is exclusive western representative, and Barnigan Green and Co., makers of Man of War rehearsal costumes. A professional entertainment program, sponsored by Dance Art, with Lew Serbin in charge, will also be staged.

GUILD OPENS EMPRESS

VANCOUVER, Aug. 27.—The British Guild Players reopen at the Empress September 1. The house is at present being decorated and put in tip-top shape for the new season.

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Facts' Echoes From Melody Land

Staccato Musings

By BILLY HAMER

DUKE IS SENSATIONAL

It happened at Olsen's Night Club a few nights ago (with apologies to that well known past leader of the "Ten Best") and we'll say emphatically . . . IT HAPPENED!!! One of the first times in the history of this well known spot that the crowds stood on their chairs and cheered for Duke Ellington and his Cotton Club Orchestra to play more tunes.

They're out here with that genial manager of theirs, Irving Mills, who, by the way, is that same "big shot" music publisher, and have just completed doing their stuff in the Amos an' Andy opus.

Here is a combination of a dozen boys that made a good many leaders, whom I suspect were there to get the flow down" and pick a few pointers, go pale with envy. The boys turned loose more hot ficks with the brasses and reeds, not forgetting Duke himself at the ivories, than have been heard around this man's town in many a long day.

They are saying that "Little Sunshine," the principal song which Al Jolson will sing in his forthcoming "Big Boy" is expected to be even more popular than was "Sonny Boy." "Fleur d'Amour," "The Matrimonial Bed," is another Vitmark tune showing possibilities.

By the way, we received a letter from Art Schwartz, western manager for Vitmark. Art is at present in Seattle and expects to be back in L. A. in about two weeks. *

Naturally when one speaks of Art Schwartz, another one of the "Three Shipmates" is brought to mind. George Wagener, now a successful song writer, who began his career with "Mary Lou," is at present turning out themes for talkies. *

Freddie Carter's orchestra is still furnishing the motion music at the Music Ballroom, Long Beach. After a seven-year run there, Freddie left for pictures and the Cinderella Ballroom. The boys here are the personnel: Freddie Carter, violin and piano; Paul Fryer, piano; George Lander and Glenn Fultz, saxes; Jack Baylor, trumpet and voice; Elliott Bowman, trombone; Elwood Reeves, banjo and fiddle; Hirschel Ratliff, bass; Billy W. Marks, drums. *

Another Long Beach dance band "doing things" to the feet is the Gas Gaged and his bandoules at the Cinderella Ballroom. The boys dispense pills of pepper and also prove versatile, having a team of musical saws, fiddles, two vocal rios, and a Hawaiian string quartet. Here are the members: Gus Gaged, Frank Egan, Arden Hansen, reeds; Harvin Hogan, Lou Berg, brass; Vic Veni, Newell Chesterton, Bob Price, Jack Bouck, rhythm. *

Bertie M. Kober, singing organist, has returned to Los Angeles, following engagements in Chicago and New York. She is expecting to locate here. *

Bob Holman's Orchestra is now at Oak's Tavern Cafe. Bob used to handle the music at the Pom Pom. *

One can plainly see that Harry Walker has moved to Hollywood. He is the last of the gang to quit buying cheapas. "Hatless Harry" is superintendent of stores for the Music Sales Corporation. Under his jurisdiction are the stores Santa Barbara, Fresno, San Francisco, Oakland and Phoenix, Ariz. *

Dwight Muma is a young fellow getting places in the music business. Dwight is first violin and concert master at the Chinese Theatre. *

Julius Buffano is at the Paramount Theatre directing the orchestra and "m. c.-ing" the Public stage shows. *

George Stoll closed last week as orchestra director at Loew's State and is now in the midst of his first vacation in some time. *

Leonard Van Berg, Sherman, Clay & Co. local representative, was at the Paramount last week with Ollie Wallace doing "With My Guitar and You." *

Myrtle Scelberg, sister of Georgia Stoll, occupies the organ bench at the Boulevard. *

Here's a funny one. About six months ago, Berlin brought out a tune called "You Darling." It was plugged in the usual way, but never did anything sensational. Now Jack Stern is besieged with a sudden influx of large orders, and can't even find an orchestration of it in town. Can you do the music buzz? Neither can I! *

JESSIE STAFFORD

PALACE HOTEL, San Francisco

They consistently feature such Metro-Goldwyn-Mayer-Robbins Hits as—

"JUST A LITTLE CLOSER" "THE MOON IS LOW"
"SINGING A SONG TO THE STARS"
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NEW YORK CITY

Song Leaders

LOS ANGELES

A brand new Robbins tune hit the first ten immediately upon release. "Go Home and Tell Your Mother" looks like a climber with Sig Bosley plugging heavy, together with "Just a Little Closer." There has been a decided change in the lineup, with one leader falling off and others stepping up. Sales are light according to reports. The lineup is as follows:

1. "Go Home and Tell Your Mother"
2. "Little White Lies"—Donaldson.
3. "Moonlight On the Colorado"
4. "Dancing With Tears in My Eyes"—Vitmark.
5. "When Love Comes in the Moonlight"
6. "Just a Little Closer"—Robbins.
7. "Song Without a Name"—Feist.
8. "Bloom Is On the Sage"—Freeman.
9. "New Kind of Love"—Pamonus.
10. "Swingin' In a Hammock"—Berlin.

"Go Home and Tell Your Mother"—Robbins.
"Mellow Mountain Moon"—Freeman.

"Singing a Song to the Stars"—"Bye, Bye Blues"—and "Confessing" are close behind the last three.

SAN FRANCISCO

There were a number of shifts in song leadership, chief among them being the copying of first place by "Little White Lies" and of second spot by "Confessing"—Leaders are:

1. "Little White Lies"—Donaldson.
2. "Confessing"—Berlin.
3. "Just a Little Closer"—Robbins.
4. "Swingin' In a Hammock"—Berlin.
5. "Singing a Song to the Stars"—Robbins.

6. "Dancing With Tears in My Eyes"—Vitmark.

7. "With My Guitar"—Sherman.

8. "New Kind of Love"—Pamonus.

9. "Bye Bye Blues"—Berlin.

10. "Song Without a Name"—Feist.

NORTHWEST

1. "Dancing With Tears in My Eyes"—Vitmark.
2. "Remember You From Somewhere"—DeSylva, Brown and Henderson.
3. "You Brought a New Kind of Love to Me"—Berlin.
4. "So Beats My Heart For You"—DeSylva.
5. "Nedine"—Remick.
6. "Singing a Song to the Stars"—Robbins.
7. "If I Could Be With You"—Remick.
8. "Rolling Along"—Bernstein.
9. "Bye Bye Blues"—Berlin.
10. "Tonight"—Cross.

SHERIFF GETS 'EM

SAN FRANCISCO, Aug. 28.—Music Supply Corp. is in the hands of the sheriff this week. Company officials expressed hope of being out of the legal entanglement brought on by women stockholders, at the end of the week.

CONGRATULATIONS, B.B.B.

On Thursday, Aug. 28, B.B.B. will celebrate the 365th consecutive daily anniversary of his Hollywood Zellar. One full round year without a layoff. In honor of the occasion, many of his picture star friends have reserved tables for a big surprise blowout, and B.B.B. is to be the guest of honor in his own subterranean epicurean's delight.

UNION SCRAP UP

SAN FRANCISCO, Aug. 28.—On September 8, the State District Court of Appeal will settle the question of whether a Superior Court order restraining members of the Musicians' Union from picketing the Royal, Alhambra and Castro theatres is legal.

Over The Cleff

By WILL DAVIS

Made an excursion to San Diego on the SS. Yale as guest of Ernest Camp and his orchestra. Prior to going on the "Yale" Ernie played piano for Pantanges in San Diego for 13 years. He worked so long on that job that it took him six months to realize that the Pan circuit was sold, and he was slow in San Diego, but Ernie was

not slow in taking up the life of a musical sailor. Concert and dance music on the "Yale" is furnished by Gordon Johnson, violin; Bruce White, clarinet and sax; Al Wooding, trombone and drums, and Ernest Camp, piano-director.

In San Diego I found Pat West m. c.-ing the show at Fox-West Coast. A fellow front row sitter confided that Pat used to be very popular with the San Diego audience, but that his jokes became too deep to be withdrawn from that amusement sector. Now Pat is back again and, judging from his reception, he is better liked than before.

George Breece, house musical director, was taking a vacation and Pat West was directing the orchestra, and doing it in a very snappy manner and getting plenty of laughs from his wisecracks.

The stage band has a number of well-known California musicians, including Jack Deble, Robert Johnson and Harry Smith, saxes; Fred Groves and Bert Moody, trumpets; Mike Kaiser, trombone; Irving Riley, piano; Eddie Wheeler, drums.

Freddie Groves, formerly trumpeter in the Orpheum, Los Angeles, is teaching a big class as well as playing in the Fox stage band. Jack Deble, who performed with some of the leading orchestras on the coast, has been located in San Diego for the past few years. H. M. Patterson, house manager, is a very pleasing fellow and completes an entertainment aggregation that is A-1.

During dull times of the past year, in all lines as well as in music, there have been many shining lights of optimism. These cheerful brothers have been a great help during the gray days.

It is easy enough for the high salaried boys to be cheerful and encouraging during times of financial depression, but it is the desire here to draw attention to the stout hearted men and women of our profession who have not been exceedingly prosperous, and who have continually carried a smiling face, and given a cheerful word to those they've passed along the way.

We should all return those smiles and cheerful words, and should be thankful to those who kept the sunny side up. Now that the business of music is on the upgrade we can all be optimists and by so doing we will help others as well as ourselves.

HAS MOTHER ROLE

Hallene C. Hill is playing the mother in Robert Stone's three-act comedy drama "Precious Jewel," which opened at Theatre Mart Aug. 28 for a week's run.

FEYDER SIGNS

Jacques Feyder, French director, has been signed under a new long-term contract by Metro-Goldwyn-Mayer.

WILL PRIOR

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NEW STATE THEATRE SYDNEY, AUSTRALIA
RETURNING TO THE U. S. A. IN OCTOBER

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OWEN FALLON

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NOW IN

THIRD YEAR

AT

WILSON'S BALLROOM

(Formerly Cinderella Roof)

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JOHNSON, BANK AT BLOSSOM ROOM

UNIONS, HOUSES AGREE ON NEW CONTRACT DEAL

Negotiations between representatives of the Los Angeles Amusement Federation and theatre managers have practically ended with only a few difficulties, according to John Kelly, secretary of the Theatre Managers' Association. He states everything will be settled Monday.

The amusement federation, which includes motion picture operators, stage employees and musicians, is dickering for new contracts for its members. Old agreements, which have been running for three years, expire on September 1, and now the federation is asking for a two-year renewal of contracts.

Final negotiations were made with the musicians last yesterday, troubles with the stage hands and the operators having been ironed out earlier in the week. Aside from new contracts, conferences were concerning working conditions. There won't be any increases in salaries and none were asked.

Unemployment remains a serious question, however, with less than 500 members of the musicians' union, which has a membership of more than 4000 working.

WOOLF PRESENTS PLAY

Upon completion of his present contract with Warner Brothers, at the end of this week, Edgar Allan Woolf, Broadway playwright, will be immediately transferred to New York where he will confer with A. H. Woods for the presentation of his newest play, tentatively titled "The Party Crasher."

GETS INTO PAPER

"Office Wife," Warner Brothers' new vehicle starring Dorothy Mackall and Lewis Stone, will run as a serial story in the L. A. Examiner soon.

VEILLER AT RKO

Anthony Veiller, son of the playwright, Bayard Veiller, recently started as a member of the writing staff of RKO-Radio Pictures.

George Heric, bass player with George Olsen, tells this one about Ed Smith, business agent of local 47. Ed was playing cornet in a circus band many years ago and as the parade passed a prominent corner saloon one very hot day, someone shouted from the sidewalk, "Hello, Ed!" Ed slid off the band wagon and joined his friend in a scoop of suds at the bar. The next block Ed caught up with the band wagon and got aboard. The next pay day he was fined \$25 for leaving the band wagon without permission. Ed's salary, at that time, was \$32.

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JACK SPRIGG

MUSICAL DIRECTOR
R-K-O ORPHEUM SAN FRANCISCO

GUS GAGEL

AND HIS TROUBADOURS
Cinderella Ballroom Long Beach, Calif.
Featuring a Versatile and Novelty Aggregation

WILLS BEGINS FALL CLASSES

Enrollments at the Wills Studio of Stage Dancing in Hollywood for the new fall term beginning Wednesday, September 3, promise to be the largest in the entire history of the school since its organization eight years ago, according to Walter S. Wills, executive head of the school.

One of the features of the fall classes will be the formation of a group of Hollywood girls to go to New York for the presentation of a big Broadway musical extravaganza, arrangements for which are now being made by Wills.

ANNUAL MERIT JUDGING BEGUN ON SOUND BITS

Preparatory to the annual merit awards by the Academy of Motion Picture Arts and Sciences for distinguished achievements in various branches of the industry, the technicians' branch viewed an exhibition of contributions in competition for the new award last Wednesday at Paramount studios.

This exhibition brought together the first time a representative work of accomplishments in sound development on the part of all studios.

Other awards to be bestowed this year are as follows:

Actor—For the best performance or performances.

Director—For the best achievement or achievements in directing.

Art Direction—For the best achievement in art direction.

Cinematography—For the best achievement in cinematography.

Sound Recording—For the best achievement in sound recording.

Writing—The best achievement in writing for the screen.

Exceptional scientific or technical achievement.

Production—The most outstanding production from all aspects. Four of these awards will be nominated and voted for solely for the names of the person or persons entitled to the credit. These four are: Art direction, cinematography, sound recording and writing. Expert committees will ascertain and recommend the individual credits for the winning achievements and the manner in which such credits shall be recognized, subject to approval of the Board of Directors of the Academy.

ANOTHER WEDDING

June Clyde, RKO-Radio Pictures contract player, and Thornton Freeland, director, announced their engagement recently. The date of the wedding has not been set.

Abe and Al Honored

A very high compliment was paid to masters of ceremony Abe Lyman and Al Bernivich the other day by a gunman with an unusual bump of intuition and no sense of humor.

Dressed as a movie villain with a straw hat and a Russian set of airs he assailed the musical top notes while they were talking in Abe's dressing room at the Carbay Circle, with a demand to "Swing 'em high and sound your dough," backed up by a 54-40 cannon. He probably expected to extract a fin.

Much to his amazement, the two cliff climbers disgorged a yard and a half each, its a wonder the poor band didn't drop dead.

So he took the \$300 on the lamb. It is now an open season for band leaders among the neither world nor wind. Ah, well, easy come, easy go.

CATLETT DOES SHORT

Walter Catlett, Broadway musical show star, comedian and vaudeville, will lead off in the RKO Radio Pictures new short-subject series called "Broadway Headliners," which Louis Brock is producing.

"COLLEGIANS" IN N. Y.

The California Collegians, who have toured in RKO vaudeville many times, are appearing this week in New York theaters.

SUIT DISMISSAL MAKES HISTORY

Dismissal of the federal criminal action against the motion picture producers and the issuance of a civil decree in its stead in the form of a bill of equity, is one of the most significant and far-reaching decisions in the history of the industry.

Its effect is to settle for all time the question of unfair business tactics and unreasonable or discriminatory release schedules and establish the legality of reasonable zoning and protection methods.

The decree was arrived at by several conferences between the government's lawyers and counsel of the defendants.

One paragraph of the decree sets forth a frank statement of the decision to clarify the method under which the industry and exhibitors may act. It reads as follows:

"THAT NOTHING IN THIS DECREE CONTAINED SHALL BE CONSTRUED TO DECLARE a classification of theatres according to method described in the petition as first, second, third or subsequent run or runs between the girl and a handsome young Italian. The picture is of new Italy, with modern American techniques."

EXHIBITOR'S VIEWPOINT: Naturally, good only for the Italian quarter. They'll receive it with open arms and song.

PRODUCER'S VIEWPOINT: Alfred Sabato did a nifty job of doing this one. An excellent cast, nice settings, a good enough story, and very good musical synchronization, topped off by several

CLARA STAYS WITH OLD JOB

Clara Bow has signed a new contract with Paramount, and will continue as a star for that organization, was the announcement made by Jesse L. Lasky, first vice-president in charge of all production.

Miss Bow's new contract will mark the beginning of her fifth contract with a Paramount player and her fourth year of stardom.

A series of strong vehicles starring Miss Bow in the type of role in which the public has most enthusiastically received her is being prepared by Paramount, Lasky states.

Picture Reviews

(Continued from Page 4)

were: Forced landing of Jackson and O'Brien, endurance flyers; ten minutes of practice rescue from a submarine; R-100 leaving Canada; German auto whirl while; seven-ton person saved in a factory fire; Shamrock V arriving in U. S.; German canoists doing their stuff; Lindbergh receiving another medal; Chicago police practicing thriller; British welcoming Amy Johnson, a rugged roller 'em for the benefit of onlookers; and some shots of speedboat races which have been overdone lately.

Close-ups of Sir Thomas Lipton in humorous conversation with a girl reporter kept the audience in good spirits. Spanish fiesta at Santa Barbara furnished California color for the local Iowans. An auto race between some monkeys furnished a humorous break in the program. Fables ended the program, which took up one hour.

STUART.

"SEI TU L'AMORE"

TIVOLI, SAN FRANCISCO

"Sei Tu L'Amore" (You Are the Love) is the first effort of Italtoni Productions in its step toward entering the Italian field with all-talkers. Made at the Tec-Art studios in Hollywood, with RCA equipment, this flicker stuck up as a good production, presentable, of course, to only Italians. It's called an Italian operetta, but it's really a comedy.

Opening night's customers at the Tivoli—and at a 12-top—received the picture with all the fervor and joyousness typical of the Latin race. Exploited throughout the North Beach district, it drew good attendance, especially in the balcony where the tariff was low.

Story is simple, being that of a young orphan who rose from domesticity in a home to a comfortable position in life through the financial aid of three elderly men. Interwoven is love interest between the girl and a handsome young Italian. The picture is of new Italy, with modern American techniques.

EXHIBITOR'S VIEWPOINT: Naturally, good only for the Italian quarter. They'll receive it with open arms and song.

PRODUCER'S VIEWPOINT: Alfred Sabato did a nifty job of doing this one. An excellent cast, nice settings, a good enough story, and very good musical synchronization, topped off by several

BLOSSOM ROOM BOOKS JOHNNY; BEN GOES EAST

Johnny Johnson and his orchestra, exclusively M. C. A. circuit, will make their bow at the Blossom Room at the Roosevelt Hotel on September 8, following the return of Ben Bernie to the College Inn in Chicago.

Johnson has an enviable reputation in the east, having played at the ultra exclusive clubs, and is at present terminating a two-year engagement at the Pennsylvania Hotel in New York.

The popular leader will play a special engagement of four weeks only, returning with his aggregation to New York upon its completion.

It is rumored that Ted Weems and his orchestra will follow Johnson into the Blossom Room. Weems and his Victor Recording Orchestra are at present at the Steel Pier, Atlantic City.

All contracts were handled by the Music Corporation of America.

MACHINES INSTALLED

Better talkies and fewer interfering noises, is the slogan of RKO Radio Pictures' sound department since the arrival of several new recording machines, representing the latest improvements by RCA Photophone.

GRAPEWIN BOOK IS O. K.

Before his last book, "The Bronze Bull," was distributed, Charles Scribner's sons launched in the history of this concern. Seven units are actually shooting, and three more are slated to begin within a week.

TEN UNITS SHOOTING

Columbia Pictures has just started to fill the biggest production schedule ever launched in the history of this concern. Seven units are actually shooting, and three more are slated to begin within a week.

"BIRTH" IS TARGET

SAN FRANCISCO, Aug. 28.—Local League of Colored Women Voters will hold a protest with the Board of Supervisors against the showing of "Birth of a Nation" at the Geary. Women claim there is an ordinance prohibiting such plays.

songs that set the Italian feet tapping, make this an okay picture.

CASTING DIRECTOR'S VIEWPOINT: Louise Caselotti, opera singer on the coast for the last several years, looks like a standard bet for forthcoming productions of this type. Her appearance was great but her voice was a bit throaty to suit our personal likes, but the average customers thought it the last word. Henry Armetta, known from many American pictures, carried off second place with superior comedy work that was understandable to even one who doesn't speak the language. Albert Bayliss, a British actor, had accented himself creditably. Remainder of the cast was okay.

BOOK.

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Vaudeville and Presentations

MILLION DOLLAR LOS ANGELES

(Reviewed August 22)

De Car and Helen opened the vaude with a turn of acrobatics, tumbling, and juggling. Tricks were new and difficult and brought satisfactory returns.

Rubin Beckwith, pianist, held the debut spot. This boy is a master of odd type and, employing the keys to advantage, was the "Dance of Death" with all the necessary effects.

Haras and Wallace, in wop get-up, were next. Started with mandolin and guitar and into a slow routine of tumbling for fair results.

Next on was Betty Lou Webb, male impersonator, who is evidently filling in for a male. M. lay-off. Opened in sports attire, vocalizing "Come on, Baby." Changes into full-dress and does "Could I?" and "Remember You From Somewhere," adding a tap chorus to each. Her recitation on the latter number showing great ability and brought a great hand from the seat-holders.

Closing spot was held by Nelly Fernandez, filling a return date in this house. Her act, strictly a Spanish routine, also featured Bodo and Pastor, talented young male and female dancers, and a nine-piece string ensemble who hold up their end. Miss Fernandez' numbers, vocal and dance, found particular favor. She displayed a neat appearance and personality. The "Two Black Crow" "Anybody's War" held the screen.

BILLY.

HIPPODROME LOS ANGELES

(Reviewed August 21)

Bill was rounded out with singing, dancing, and a home-made street crowd goes for the line of comedy offered at this house.

DeCar and Hudson, xylophonists, opened, with "A Modern Medley." Males come on in trick get-up, hoking with piccolo. Xylophone duo, and male closes a medley. Fem plays "Kiss Me Again," the two give an imitation of her song, again. Xylophone duo, and male closes another xylophone, the team offering a duet. Lots of slip-stick.

Lachle Shirley, single, was in duet spot, in kid garb. Baby talked "It's Tough to be a Child," gave a laugh by carrying out. Offered "Juanita" in okay fashion. Then did a drunk version of the "Latin Song" for a nice hand.

In trey spot, Berman and Grace offered duet on the banjo and harmonica. Gags, and fem does a dance, with male accompanying on the mouthpiece. In three, girl does a Spanish dance, act closing with him doing some difficult turns on the skates and playing the harmonica. Girl is a looker. Act got a good hand.

Edison and Louise were next. Drew a laugh by carrying out a duet, with the pup joining in with some Edison holes at the piano just enough to show that he knows his ivories. Does "Love and Rube" on a sax, accompanying himself on the piano, for a nice hand.

Fem does a nifty tap on her toes. Fem on banjo and male on an accordion got over with a flourish and they had to encore. Act has plenty of talent.

Two sailors, Bobbie and Harry, were next. Did some nice comic act and short show work. One of 'em on alone, and then the other. Not a bad act. The Grand Wallace Revue closed the bill. Two boys and two girl hoofers, with the fems easy on the piano. Act opens in three, with blonde singing "I've Got My Eye on You" and brunette playing accordion. Boys come on in the good tap routine, and then the four sing and dance. Alone, the girl plays the accordion, and then the boys come back for act and spot work. Blonde does a toe dance that is okay, and is plenty good with a Russian dance, wos. Males return for more tapping. Then the girls return, the blonde looking swell in scanty costume and dancing to accordion accompaniment. All on for closing. It's a well-arranged act and looks nice.

Screen offering was Joan Crawford in "Untamed."

STUART.

RKO THEATRE LOS ANGELES

(Reviewed August 21)

Danny Russo and the RKOfians opened the show with a nice arrangement of "Confessing," with one of the sax players megaphoning a pleasing vocal refrain.

First on was Maxine and Bobby, male and dog. They went through his paces without hesitation or command, and the audience

Holding the duet spot was Edith Bow, who offered a poorly balanced effort. Works with piano accompanist. Opened in crinoline garb, vocalizing "An Old-fashioned Maiden's Prayer." Sheds dress to reveal pajamas and contrasts with piano accompanist. "Confessing," "Good number and fair returns. Next offers a suggestive number about a fast working "bag" which should have been "taced" vocally and musically. Closed with a ballad, "Exactly Like You," with too many vocal flourishes. Closing as she does, the audience is not aware of the fact until the music for the next act is started, consequently

Next on were Ed and Tom Hickey, "two elegant gentlemen," offering a comedy talk, song, and dance routine a la Olsen and Johnson. Lots of laughs and applause in this show despite the gagging to the contrary. Closing closed by built up to advantage.

Another possibility is the fem vocalist, who should, however, stick to numbers of a classic strain and not try to imitate Helen Kane. The line routines and other specialties brought out no talent whatever. Mr. Wu could surround himself with better entertainment.

For we've seen some clever Oriental acts in Broadway" was the screen offering.

HAMER.

STATE THEATRE LONG BEACH

(Reviewed August 19)

Loma Worth, one girl band, opened with a week's bill. Her skill at playing one instrument after another brought her heavy returns. Featured stunts were: Playing two clarinets together, bidding with two bows, mechanical dance while playing violin. These three stunts went over with a bang.

Presler and Klais offered two novel numbers by Miss Klais with Presler, and his sponge-like wig getting the laughs. Presler stole the act with his nut piano stuff and comic facial expressions.

Sylvia Clark's act was out of the ordinary. She has a most informal way of presenting it, is a seasoned comedienne, with lots of laughs. For a finish she and Klais harmonized, "Confessing," with four curtain calls.

Lights and Shadows, act with a special stage setting in which to carry out some A-I adage, tap and ballet work. High lights were: The group singing and a blonde who tapped. A nice act and received a good hand.

Play was "The Scarlet Page," playing to a full house.

OKAY.

RKO GOLDEN GATE SAN FRANCISCO

(Reviewed August 20)

For about three or four months RKO has been framing four-act units in New York and shipping age cost of \$3000 or less. During the past few weeks the units have been broken up in the Northwest. The arrival here running quite unevenly, without a lot of thought to balance—and in the case of this unit, even to the start. Total outlay on this unit is well over three grand mark, running nearer to the grand, despite that expenditure the show doesn't look like much from the front. Withers' runs off with about half of the money. Scooter Lowry is a grand and the remainder is divided rather evenly between LaMarr and Boice and Harriman, Swan and Lucille.

In addition to getting most of the dough, Withers O'pry gets the applause and laughs. Turn is a cleverly conceived comedy conception of the old "Modern legitimate drama" and "the modern illegitimate talking picture," and as presented by Withers and his three assistants was a heavy laugh getter. The props are what.

Scooter Lowry, troupe of the "Our Gang" pictures, held next to shut. Kid was pretty weak in this position, especially following a laugh act as loud as LaMarr and Boice. Offered a few impersonations, and a little singing and topped it all off by some okay hooping, getting fair results.

LaMarr and Boice, two gals with a pretty good line of chatter, scored in second. After a few gags one of the girls leaves the stage at the bigger end of the two who sings "Hallelujah." The girl returns in skimpy costume designed to show off her figure and the pair close with another song. "Hallelujah" number ought to be junked in favor of a more up-to-date turn.

Harriman, Swan and Lucille ended the show. Mixed hooping duo in okay trey work, and a single male in some exceptionally good buck and tap stepping got over okay.

Claude Sweeten and RKOfians overture with "Naughty Marietta." Sweeten tossing in a fiddle solo and a brass trio also on the spotlight. Picture was "Ladies Must Play."

BOCK.

The thing that makes Rube such a "ne plus ultra" is his combination of buffoonery and musical ability.

As a leader, he swings the baton with a dignity and cocksureness that indicates a complete command over his orchestra, not merely a time beater. One could picture him in perfect command over a classical symphony as well as a jazz band.

His humor has an unctious and spontaneity that never fails of its laugh. It is not forced nor misplaced. When he leads his orchestra, he is most musically, and when he cuts up, he is the perfect clown. His gagging always aids an act and never detracts nor does he strive for laughs at the expense of a performer.

His playboy with Helen Warner and efforts on the trampoline were extremely funny, as were his gags and his well known miming dance steps.

The presentation opened with Aida Broadbent and Gwen Evans presenting a series of tap and acrobatic dances after Southern tableau. Their individual work showed them to be excellently schooled and unusually efficient.

Jimmy Lyons in a monologue was a very funny notwithstanding a wretched line of gag and one, his get-away gag, about lady auctioneers would have been better were it minus, even though it was his biggest belly laugh.

Jerry Lester presented a series of fast and unusual stepping that pulled quite a hearty reaction from the crowd. Joe Rose offered a routine of acrobatic dancing that drew the audience frequently applauding.

Helen Warner, a big girl with a pretty face, was an excellent foil for Rube. Her singing was quite all right, and she was entirely an eyelet. Hatt and Herman did some pretty and surprise stunts, the springing mat and were properly rewarded for their newness and neatness of routine.

The chorus presented some tricky novelty numbers which depended upon clever costuming for their effect. The finale included some acrobatic posing by the chorus on

a stage wide rope netting. It was a thoroughly enjoyable idea.

JACOBS.

FOX SEATTLE

(Reviewed August 20)

Owen Sweeten shows the folks in Seattle this week, and presents a miniature radio program. With the organ bedecked as a radio, he has a couple of miles on each side, the atmosphere is complete. The boys this week are regular cut-ups and go a long way to point to the reason of their highly successful stay at this popular house. Everything from Amos 'n' Andy to the announcement of tasty and healthful dishes was dispensed to the fans, and the way they ate it up was tremendous.

As a part of the radio program Owen, Buddy Jenkins and Paul Tutars offered a clever vocal blend of "Singing a Song to the Stars" which got over to an eager hand. This is the first time these boys have been heard together. They should stick together and work up some clever trio number. They would hit the spot.

"Around the Corner" was the closing spot and was presented with several funny novelty stunts that drew an extra big hand that ran into the picture.

As there was a fashion promenade, the music was limited in this concert.

OXMAN.

ORPHEUM OAKLAND

(Reviewed August 24)

Business at this Sunday night house held up quite well, considering the beautiful day that kept many of the folks out of doors.

Four well of vaude did a lively business with a receptive house.

Frolic was opened by Will Higley and Gertie a dance turn. Five girls in the group—four in line and Betty Frazer, who did a tap number in her own spot. Highlighted with some excellent trapeze wings in Russian stepping by Higgle, and a novelty number with bells done by the girls.

Milo, giving imitations of birds, animals and machinery, deuced it, working in a tramp garb.

(Continued on Page 15)

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